



## **Sport Positive Summit Announces Collaboration with International Olympic Committee**

**25 November 2019, London** – The global meeting place for sports organisations effecting positive environmental impacts, Sport Positive Summit 2020 in collaboration with UNFCCC Global Climate Action, today announces its collaboration with the International Olympic Committee (IOC).

Taking place on 17-18 March 2020 at the ISO20121 certified Wembley Stadium *connected by EE*, the Summit convenes sports and environment stakeholders to support the advance towards a low carbon future for sports and the wider engagement of sports fans around sustainable development and climate change. It is an annual meeting place for the UNFCCC Sports for Climate Action Framework signatories, as well as the wider sports community who are pursuing or enabling positive impacts through sustainability efforts.

This collaboration between Sport Positive Summit and IOC cements both the Summit's place as the global meeting place for the sport and sustainability community and shows the IOC's continued commitment to driving forward momentum in this area.

IOC Head of Sustainability, Michelle Lemaitre commented "The IOC and the wider Olympic Movement are fully committed to advancing sustainable development globally through the unique power of sport. We are seeing a growing momentum in this respect, with concrete action taking place on climate change, plastic pollution and many other issues. The Sport Positive Summit will provide a platform for sports organisations to showcase their work and share knowledge and experience to further boost its impact."

Founder and CEO of Sport Positive, Claire Poole, added "We are already working in collaboration with UNFCCC Global Climate Action on this important Summit, so to have the IOC collaborate with us at the same level is very significant.

"It underlines the fact that key global organisations that are leading this work will be in the room at the Summit, as well as collaborating with us year round, to ensure increased ambition and support for the global sporting community as our journey towards reducing sports' impact on the environment continues."

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### **About Sport Positive Summit**

In collaboration with UNFCCC Global Climate Action and International Olympic Committee, **Sport Positive Summit 2020** is the global meeting place for sports organisations effecting, or looking to effect, positive environmental impacts - taking place 17-18 March 2020 at Wembley Stadium *connected by EE*, in London. [www.sportpositivesummit.com](http://www.sportpositivesummit.com)