



In collaboration with



March 17-18 2020 | Wembley Stadium, London Agenda

Day One	
9.00	Welcome Address: Summit Co-Chairs Claire Poole, Founder and CEO, Sport Positive Summit Sheila Nguyen, Executive Director, Sports Environment Alliance
9.10	Welcome to Wembley Stadium from the FA Mark Burrows, Chief Operating Officer, The Football Association
9.15	Panel: The Climate and Sport Debate Moderator: Lucy Shea, Chief Executive Officer, Futerra Lindita Khaferi-Salih, Sector Engagement, UNFCCC Julie Duffus, Olympic Movement Sustainability Senior Manager, International Olympic Committee Allen Hershkowitz, Environmental Science Advisor, New York Yankees Patrick Gasser, Head of Football and Social Responsibility (FSR), UEFA Dr Sally Russell, Associate Professor in Business, Organisations and Sustainability, University of Leeds
Sports for Climate Action Principle 1: Undertake systematic efforts to promote greater environmental responsibility	
10.00	How Governments Can Accelerate Systematic Change <i>Ministerial speaker TBA</i>
10.15	Sustainability in Sports - Top Down or Bottom Up; it's Coming Dale Vince, Chairman, Forest Green Rovers
10.30	Keynote TBC
10.45	FIFA and Climate Protection: Taking Stock and Looking Ahead Christian Stamm, Sustainability and Communications, FIFA
11.00	Networking Refreshment Break
Sports for Climate Action Principle 2: Reduce overall climate impact & Principle 4: Promote sustainable and responsible consumption	
11.30	Working Towards Common Metrics in Data and Reporting Jonathan Smith, Executive Director, Golf Environment Organisation
11.45	Partner Presentation: The Solution to Removing Ocean Enemy #1, Single Use Plastics Bottles, From Sporting Events Bengt Rittri, Founder and CEO, Bluewater
11.55	Panel: How to Implement Systemic Resource Recovery At Your Events From Plastic to Food and Beyond Moderator: Dan Reading, Head of Sustainability, World Sailing Meegan Jones, Sustainability, The Ocean Race Michael Lloyd, Deputy Facilities Manager, Arsenal Sarah Smith, Facilities and Sustainability, Wembley Stadium/the Football Association Julien Amouyal, Head of Smart Cities, Veolia Mie Kajikawa, Social Responsibility Consultant, Chiba Jets Funabashi (via video link)
12.40	A New Climate Action from the J.League Satoru Sakuma, General Manager, Ventforet Kofu
12.45	Sports+ Huddle Lunch Have lunch with your tribe to discuss challenges specific to you. Stadium sports Water sports Snow sports Outdoor sports Mass participation
13.45	How Can Sport Support the Global Air Quality Crisis? Moderator: Sheila Nguyen, Executive Director, Sports Environment Alliance John Marler, Vice President of Energy and Environment, AEG Julia Palle, Senior Sustainability Consultant, Formula E
14.05	Every Breath We Take: How Runners Can Change The World Jackie Brock-Doyle OBE, Communications Executive, World Athletics
14.15	Tackling Transport: Reduce Fan Transport Emissions to Sporting Events Moderator: Sheila Nguyen, Executive Director, Sports Environment Alliance

	Patrick Gasser, Head of Football and Social Responsibility (FSR), UEFA Andrea Collins, Lecturer, Cardiff University		
14.40	Reduce Impact with Renewable Energy and Energy Efficiency Moderator: Kristin Hanczor, Senior Partnership Manager, Green Sports Alliance Viviane Fraisse, Head of Sustainability, Roland Garros/French Tennis Federation Omar Mitchell, VP Sustainable Infrastructure & Growth Initiatives, National Hockey League (NHL)		
15.05	How Is Sport Responding to the Rise of Plant-based Eating? Moderator: Claire Poole, Founder and CEO, Sport Positive Summit Chris Smalling, Professional Footballer, AS Roma and England International Helen Taylor, Ambassador, Sustainability in Sport & Forest Green Rovers FC James Wilks, Producer and Narrator, The Game Changers		
15.35	Ensure a Credible and Sustainable Supply Chain in your Local Community Pete Bradshaw, Head of Sustainability, Manchester City FC		
15.50	Sustainable Sourcing and Paris 2024 Update Georgina Grenon, Environmental Excellence Director, Paris 2024		
16.00	Networking Break		
16.30	Sport+ Implementation Breakouts	Benchmark and Report: How to measure your sporting event's environmental impact and report in an effective way	Reduce: How to reduce your sporting event's environmental impact within parameters that work for you
		David Stubbs, Sustainability Expert Glyn Wilmshurst, CEO, Touchline	Susie Tomson, Sustainability Consultant Alexandra Rickham, Double Paralympian
		Toolkit: What standards, certifications, resources and tools exist to support you on your journey?	Don't Preach, Be Cool: How to embed sustainability into fan's minds, without lecturing
		Russell Seymour, Chief Executive, BASIS Michele Grossman, Chair, The Council for Responsible Sport	Lauren MacCallum, Managing Director, Protect Our Winters UK Susan Groh, Associate Director, NFL Green
17.15	Transition back to Plenary Room		
17.20	How Sport Can Enhance, Restore and Reconnect with Natural Habitats Giulia Carbone, Deputy Director, International Union for Conservation of Nature (IUCN) Reece Pacheco, Executive Director, World Surf League PURE		
17.50	Closing Keynote Address Lucas di Grassi, Audi Racing Driver, Formula E		
18.00 – 19.00	Cocktail Reception		
Day Two			
9.00	Welcome Address Summit Co-Chairs Sheila Nguyen, Executive Director, Sports Environment Alliance Claire Poole, Founder and CEO, Sport Positive Summit		
Sports for Climate Action Principle 3: Educate for climate action & Principle 5: Advocate for climate action through communication			
9.10	Panel: How to Harness the Power of Eco-Athletes and Sports for Climate Ambassadors Moderator: Claire Poole, Founder and CEO, Sport Positive Summit Julien Pierre, Former French National Rugby Player Amy Steel, Former Australian National Netball Player Charlie Enright, Skipper, 11 th Hour Racing Team Katie Rood, Footballer, Lewes FC and New Zealand Ferns		
9.50	Storytelling: Taking Lessons From Other Industries Solitaire Townsend, Co-Founder, Futerra		
10.00	Engaging Sponsors and Partners on Your Journey Moderator: Solitaire Townsend, Co-Founder, Futerra Yath Gangakumaran, Director of Strategy, Formula 1 Jack Groh, Director, NFL Green Anne-Cecile Turner, Sustainability Director, The Ocean Race		

10.30	To Talk or Not to Talk about Climate Change, that is the Question Norman Vosschulte, Director of Fan Experience, Philadelphia Eagles	
10.45	Networking Break	
11.15	Panel: Fan Engagement on Sustainability Issues – What Works? Moderator: Aileen McManamon, Founder, 5T Sports James Atkins, Founder and Director, Planet Super League Brian McCullough, Associate Professor, University of Seattle <i>Additional panellists shortly TBA</i>	
11.45	How Sports Broadcasters are Driving Sustainability Moderator: Tricia Duffy, Strategic Advisor, BAFTA albert Dominique Middleton, Digital Lead, BBC Cricket Sarita Neto, Sustainability Group Chair, IMG Steve Smith, Executive Director of Content, Sky Sports	
12.15	Youth Voices on Sport & Climate: How We See It Moderator: Madeleine Orr, Assistant Professor of Sport Management, SUNY Cortland, Co-Director, Sport Ecology Group Nathalie Deutsch, Amateur Rugby Player and Global Sports Business Masters in Sport Studies, AMOS Abhinav Jayanth, Sports Business & Sports Law, UCFB Wembley	
12.45	Sport+ Implementation Breakouts	<p>Benchmark and Report: How to measure your sporting event’s environmental impact and report in an effective way</p> <p>David Stubbs, Sustainability Expert Glyn Wilmshurst, CEO, Touchline</p> <p>Toolkit: What standards, certifications, resources and tools exist to support you on your journey?</p> <p>Russell Seymour, Chief Executive, BASIS Michele Grossman, Chair, The Council for Responsible Sport</p> <p>Reduce: How to reduce your sporting event’s environmental impact within parameters that work for you</p> <p>Susie Tomson, Sustainability Consultant Alexandra Rickham, Double Paralympian</p> <p>Don’t Preach, Be Cool: How to embed sustainability into fan’s minds, without lecturing</p> <p>Lauren MacCallum, Managing Director, Protect Our Winters UK Susan Groh, Associate Director, NFL Green</p>
13.30	Networking Lunch	
14.30	Attend either:	
	14.30 – 17.30 UNFCCC Sports for Climate Action Framework Signatory Meeting <i>Closed for Signatories Only</i> <i>Agenda emailed to attendees</i>	14.30 – 15.30 Roundtables: For those not attending the UNFCCC Sports for Climate Action Framework meeting, continue the debate across key areas of focus at moderated roundtables and clinics on: <ul style="list-style-type: none"> • Sport+ Oceans: George H. Leonard, Ph. D., Chief Scientist, Ocean Conservancy • Sport+ Athlete and Fan Engagement: Lew Blaustein, Editor, GreenSportsBlog • Sport+ Sustainability Strategy Steps: Matthew Campelli, Editor, The Sustainability Report • Sport+ Football: Football4Climate, climate action in and through football: Geert Hendricks, CEO, SandSI <i>Further Roundtables to be announced</i>
		15.30 – 16.30 Climate Change Fundamentals Jeremy Mathieu, Sustainability Trainer
		16.30 – 17.30 Additional Networking Time
17.30	Close of Sport Positive Summit 2020	