

# SPORT POSITIVE SUMMIT 2020 - AGENDA



HELLO

Welcome Back!

## WORKING TO MAKE YOUR 2020 A BETTER ONE

*Introducing Sport Positive Summit 2020 - the virtual edition!*

**We've all been through the ringer this year, with so much disruption to our global sport calendar, and while things still aren't back to normal, it's been so heartening to see sport begin again, even behind closed doors.**

**While we still think about those who have been directly impacted by COVID-19 every day, our community must still come together, to continue to drive our work forward in combatting climate change.**

**So the Sport Positive Summit is coming to you virtually! We've had to change things up from our programme in March; with a global audience we can't have the full 2-day live agenda that we had planned. We're condensing our live content into 3 hours each day, but there will be additional content, the opportunity to network and partake in 1-2-1 meetings across the entire 48 hours of the Summit, no matter what timezone you are on.**

**More info on all aspects of the Sport Positive Summit are coming your way in short order, so keep an eye on the website and your email for those.**

## THANKS TO OUR SPEAKERS, PARTNERS, SUPPORTERS AND YOU

*We wouldn't be here without all of you, and we are committed to keeping up progress and momentum.*

## AGENDA TIMEZONES AND TIMING

*Sport Positive Summit 2020 is a globally attended event, the agenda timings are in British Summer Time (BST)*

**Our live content will be recorded and available for the duration of the Summit, arranging and conducting 1-2-1 meetings and visiting our exhibition area will be possible across both days, no matter what time zone you are on.**

**To work out the agenda timings for you:**

Central European Time +1  
US Eastern Time -5

West Africa Time +1  
US Central Time -6

Japan Standard Time +8  
US Mountain Time -7

Australia EST +9  
US Pacific Time -8

DAY -1

Wednesday, 30 September

**3 - 5.30PM BST**

**UN SPORTS FOR CLIMATE ACTION FRAMEWORK WORKING GROUPS**

*Closed for UN S4CA signatories only - agenda has been emailed*

**5.30 - 6.30PM  
BST**

**WELCOME TO SPORT POSITIVE SUMMIT 2020 AND GROUP NETWORKING**

*Pop in for a bit or join us for the duration!*

*We can answer any questions about the virtual event platform, break you into networking groups for informal discussions and start the Summit off right!*

# SPORT POSITIVE SUMMIT 2020 - AGENDA



DAY 1

Thursday, 1st October

**9.00 - 9.05 AM BST** **SPORT POSITIVE SUMMIT OPENING ADDRESS**

*Claire Poole, Founder and CEO, Sport Positive Summit*

**9.05- 10AM BST** **REFRAMING THE SPORT AND CLIMATE MOVEMENT IN LIGHT OF 2020 EVENTS**

*Moderator: Sheila Nguyen, Executive Director, Sports Environment Alliance  
Vince Macolino, Environment Sustainability Specialist, Melbourne Cricket Ground  
Mie Kajikawa, Social Responsibility Consultant, Chiba Jets Funabashi  
Matthew Nicholas, Head of Major Projects and Sustainability, Tennis Australia*

**10AM - 3PM BST** **NETWORKING, 1-2-1 MEETINGS AND PARTNER SHOWCASE**

*Network, conduct 1-2-1 meetings, access pre-recorded content from speakers and visit our partner showcase area*

**2.55- 3.00PM BST** **SETTING THE SCENE**

*Claire Poole, Founder and CEO, Sport Positive Summit*

**3.00 - 4PM BST** **WHY SPORT CAN'T GO BACK TO BUSINESS AS USUAL**

*Moderator: Lucy Shea, Group Chief Executive Officer, Fterra  
Lindita Xhaferi Salihu, Sector Engagement, UNFCCC  
Julie Duffus, Olympic Movement Sustainability, International Olympic Committee  
Kim Davis, Executive Vice President, Social Impact, Growth Initiatives and Legislative Affairs, NHL  
Dale Vince, Chairman, Forest Green Rovers*

**4.00 - 4.30PM BST** **NETWORKING, 1-2-1 MEETINGS AND PARTNER SHOWCASE**

*Network, arrange 1-2-1 meetings and visit our partner showcase area*

**4.30 - 5.10PM BST** **BREAKOUT SESSIONS**

*1 of 2: Please see next page for live sessions, choose one and stay in for the duration\**

**5.10 - 5.15PM BST** **COMFORT BREAK**

**5.15 - 6PM BST** **BREAKOUT SESSIONS**

*2 of 2: Please see next page for live sessions, choose one and stay in for the duration\**

**6PM - 11PM BST** **NETWORKING, 1-2-1 MEETINGS AND PARTNER SHOWCASE**

*Network, arrange 1-2-1 meetings and visit our partner showcase area*

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# SPORT POSITIVE SUMMIT 2020 - AGENDA



## BREAKOUTS

Thursday, 1st October

### REACHING & ENGAGING FANS

*Whilst some sport has restarted, fans are absent from the action – how can we continue to reach and influence fans around climate change?*

- **Norman Vosschulte, Director of Fan Experience, Philadelphia Eagles**
- **James Atkins, Founder, Planet Super League**
- **Brian McCullough, Associate Professor, University of Texas A&M**
- **Moderator: Aileen McManamon, Founder, 5T Sports**

### DIVERSITY & INCLUSION

*A deeper dive on how we can drive diversity and inclusion at all levels of global sport, and how this will ensure a systemic and holistic approach to sustainability and climate change*

- **Mary Harvey, Chief Executive Officer, Centre for Sport and Human Rights**
- **Alexandra Rickham, Paralympian Sailor**
- **Jamie Hooper, Senior Equality and Diversity Manager, Sport England**

### COMMERCIAL PARTNERSHIPS

*In our new reality, commercial partnerships are more important than ever. How can we bring stakeholders along and attract new partnerships on our sustainability journey?*

- **Yath Gangakumaran, Director of Strategy, Formula 1**
- **Jack and Susan Groh, Directors, NFL Green**
- **Anne-Cecile Turner, Sustainability Director, The Ocean Race**
- **Moderator: Solitaire Townsend, Co-Founder, Futerra**

### THE ROLE OF ATHLETES

*Athlete activism and leadership has been super-charged in 2020, how can we collaborate and build on these efforts around climate change and sustainability?*

- **Julien Pierre, Former French National Rugby Player**
- **Charlie Enright, Skipper, 11th Hour Racing Team**
- **Katie Rood, Footballer, Lewes FC and New Zealand Ferns**
- **Seyi Smith, Two-time Olympian and IOC Young Leader**
- **Moderator: Lew Blaustein, Founder, EcoAthletes**

### NATURE & BIODIVERSITY

*How sports impact the natural world and vice versa has never been more important. How can we ensure biodiversity is a core facet of our work?*

- **Reece Pacheco, Executive Director, World Surf League PURE**
- **Giulia Carbone, Deputy Director, International Union for Conservation of Nature (IUCN)**
- **Hattie Park, Sustainability Manager, Wimbledon**
- **Elena Hight, Professional Snowboarder, 2x Olympian**
- **Moderator: Russell Seymour, Chair, BASIS**

### HEALTH, WELLBEING AND SUSTAINABILITY

*In a COVID19-reality, with a record number of 'super-hot' days, having experienced cleaner air & cleaner oceans; how can we focus sustainability towards human health?*

- **Allen Hershkowitz, Environmental Science Advisor, New York Yankees & Co-Chair, WELL Health and Safety Advisory on Sports**
- **Todd Jacobson, SVP, Social Responsibility, NBA**
- **Paolo Adami MD, Medical Manager, World Athletics**
- **Moderator: Rachel Fellows, Wellbeing Chief, Yoke Consultancy**

### SPORTS BROADCASTING & SUSTAINABILITY

*Broadcast plays a role in both the operational footprint of sport and as a key comms channel for climate messaging. What is the sector doing to progress?*

- **Charlie Cope, Technical Executive, BBC Sport**
- **Sarita Neto, Sustainability Group Chair, IMG**
- **Steve Smith, Executive Director of Content, Sky Sports**
- **Moderator: Tricia Duffy, Strategic Advisor, BAFTA albert**

# SPORT POSITIVE SUMMIT 2020 - AGENDA



DAY 2

Friday, 2nd October

9AM - 3PM BST

## NETWORKING, 1-2-1 MEETINGS AND PARTNER SHOWCASE

Network, conduct 1-2-1 meetings, access pre-recorded content from speakers and visit our partner showcase area

2.55 - 3PM BST

## OPENING REMARKS

Claire Poole, Founder and CEO, Sport Positive Summit

3 - 4PM BST

## WHERE DO WE GO FROM HERE? OVERCOMING SPORTS' OPERATIONAL CHALLENGES WITH SUSTAINABILITY IN MIND

Moderator: David Stubbs, Sustainability Expert

Roger McClendon, Executive Director, Green Sports Alliance

Susie Tomson, Director of Sustainability, SailGP

Ann-Marie Aguilar, Senior Vice President, EMEA Region, International WELL Building Institute

4 - 4.30PM BST

## NETWORKING AND PARTNER SHOWCASE

Network, arrange 1-2-1 meetings and visit our partner showcase area

4.30 - 5.10PM BST

## BREAKOUT SESSIONS

1 of 2: Please see next page for live sessions, choose one and stay in for the duration\*

5.10 - 5.15PM BST

## COMFORT BREAK

5.15 - 5.55PM BST

## BREAKOUT SESSIONS

2 of 2: Please see next page for live sessions, choose one and stay in for the duration\*

5.55 - 6PM BST

## CLOSING REMARKS

Claire Poole, Founder and CEO, Sport Positive Summit

6PM - 11PM BST

## NETWORKING, 1-2-1 MEETINGS AND PARTNER SHOWCASE

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## THANKS TO OUR PARTNERS AND SUPPORTERS



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# SPORT POSITIVE SUMMIT 2020 - AGENDA



## BREAKOUTS

Friday, 2nd October

### SUSTAINABLE MOBILITY & TRANSPORT

*During global COVID-19 lockdowns we all experienced cleaner air. As we build back better, how can sport support a continuation of this through sustainable transport?*

- **Julia Palle, Sustainability Director, Formula E**
- **Patrick Gasser, Head of Football and Social Responsibility (FSR), UEFA**
- **Andrea Collins, Lecturer, Cardiff University**
- **Moderator: Maddy Orr, Director, Sport Ecology Group**

### HEALTHY FOOD AND SPORT

*Choosing lower carbon, locally sourced foods is better for our health, and better for the environment. So how can sport play a role when it comes to encouraging participants/fans to choose sustainable, healthy foods?*

- **Helen Taylor, Ambassador, Sustainability in Sport & Forest Green Rovers FC**
- **James Wilks, Producer and Narrator, The Game Changers, Former Professional MMA**
- **Emma Garnett, Research Fellow, Cambridge Institute of Sustainability Leadership**

### REMOVING SINGLE USE PLASTIC FROM SPORT

*Some of the great leaps in the removal of single use plastic at our sports event might be impacted post COVID-19. How we can ensure safety and public health, without reverting to SUP.*

- **Philip Russell, Assistant Director - Sustainability, The R&A**
- **Dee Caffari MBE, Record-setting Professional Sailor**
- **Dave Noble, PR & Communications Director, Bluewater**
- **Moderator: Sarah Cooley, Director of Climate Science, The Ocean Conservancy**

### SYSTEMIC RESOURCE RECOVERY

*It's never been more important to do more with less, minimise waste and ensure any waste our sporting events create is fed back into the circular economy. What more can we do?*

- **Sarah Smith, Facilities and Sustainability, Wembley Stadium/the Football Association**
- **Michael Lloyd, Deputy Facilities Manager, Arsenal**
- **Sara Axelrod, Director of Sustainability, Ball**
- **Moderator: Dan Reading, Head of Sustainability, World Sailing**

### DATA MEASUREMENT AND REPORTING

*Sports organisations being able to capture, measure and report on environmental data is more crucial than ever. Hear from the experts and discuss what are you struggling with.*

- **Julie Duffus, Sustainability, International Olympic Committee**
- **Jonathan Smith, Executive Director, Golf Environment Organisation**
- **Omar Mitchell, VP, Sustainable Infrastructure and Growth Initiatives, National Hockey League**
- **Moderator: Matthew Campelli, Director of Sustainability, Touchline**

### SUPPLY CHAIN AND SUSTAINABLE PROCUREMENT

*Local procurement enables a resilient supply chain and is climate-friendly. With COVID-19, we have seen how crucial a resilient supply chain is to maintain operations. Hear from experts and talk about steps to increase the resilience of your supply chain.*

- **Pete Bradshaw, Head of Sustainability, Manchester City FC**
- **Georgina Grenon, Environmental Excellence Director, Paris 2024**
- **Further speaker TBA shortly**
- **Moderator: Geert Hendriks, CEO, SandSI**