



In collaboration with



# Sport Positive Virtual Summit 2020 | 1-2 October

## Draft Agenda

### Ensuring sustainability and tackling climate change remain central to sport's agenda

#### 1 and 2 October Agenda Local Times

3pm – 6pm British Summer Time /4pm – 7pm Central European Summer Time/7am – 10am Pacific Daylight Time/10am – 1pm Eastern Daylight Time

| Pre-Summit: Wednesday, 30 September |  |   |   |  |
|-------------------------------------|--|---|---|--|
| 15:00 – 17:00 BST<br>LIVE           | <b>UN Sports For Climate Action Framework Working Groups</b><br><i>Closed for UN S4CA signatories only</i>   |   |   |  |
| 17:30 – 18:30 BST<br>LIVE           | <b>Welcome to Sport Positive Virtual Summit 2020 and Group Networking</b><br><i>Pop in for a bit or join us for the duration!</i>  |   |   |  |
| Day One: Thursday, 1 October        |  |   |   |  |
| 09:00 – 09:05 BST                   | <b>Sport Positive Summit Opening Address</b><br><i>Claire Poole, Founder and CEO, Sport Positive Summit</i>  |   |   |  |
| 09:05 – 10:05 BST<br>LIVE           | <b>Southern Hemisphere Perspectives on Why Sport Can't Go Back To Business As Usual: Reframing the Sport and Climate Movement in Light of 2020 Events</b><br><i>Moderator: Sheila Nguyen, Executive Director, Sports Environment Alliance</i><br><i>Vince Macolino, Environment Sustainability Specialist, Melbourne Cricket Ground</i><br><i>Mie Kajikawa, Social Responsibility Consultant, Chiba Jets Funabashi</i><br><i>Matthew Nicholas, Head of Major Projects and Sustainability, Tennis Australia</i>     |   |   |  |
| 10:00 – 15:00 BST                   | Network, arrange 1-2-1 meetings, access pre-recorded content from speakers and visit our partner showcase area   |   |   |  |
| 15:00 – 15:05 BST<br>LIVE           | <b>Sport Positive Address</b><br><i>Claire Poole, Founder and CEO, Sport Positive Summit</i>   |   |   |  |
| 15:05 – 15:55 BST<br>LIVE           | <b>Why Sport Can't Go Back To Business As Usual: Reframing the Sport and Climate Movement in Light of 2020 Events</b><br><i>Moderator: Lucy Shea, Group Chief Executive Officer, Futerra</i><br><i>Lindita Khaferi Saliu, Sector Engagement, UNFCCC</i><br><i>Julie Duffus, Olympic Movement Sustainability, International Olympic Committee</i><br><i>Kim Davis, Executive Vice President, Social Impact, Growth Initiatives and Legislative Affairs, NHL</i><br><i>Dale Vince, Chairman, Forest Green Rovers</i> |   |   |  |
| 15:55 – 16:00 BST                   | <b>Comfort Break</b>   |   |   |  |
| 16:00 - 16:30 BST                   | <b>Networking and Exhibition</b><br>Visit our exhibitors, join group networking and conduct 1-2-1 meetings   |   |   |  |
| 16:30 – 17:10 BST<br>LIVE           | <b>Concurrent Breakout Sessions</b> , with discussions between industry leaders and Q&A from attendees, on:<br><i>1 of 2: Please choose a session and stay in for the duration</i>   |   |   |  |
|                                     | <b>Health, Wellbeing &amp; Sustainability</b><br>In a COVID19-reality, with record number of 'super-hot' days, and having experienced cleaner air and cleaner oceans; how can we pivot our sustainability efforts more visibly towards human health?<br><br><i>-Allen Hershkowitz, Environmental Science Advisor, New York Yankees and Co-Chair WELL Health and Safety Advisory on Sports</i><br><i>-Todd Jacobsen,</i>  | <b>Diversity &amp; Inclusion</b><br>A deeper dive on how we can drive diversity and inclusion at all levels of global sport, and how this will ensure a systemic and holistic approach to sustainability and climate change<br><br><i>-Mary Harvey, Chief Executive Officer, Centre for Sport and Human Rights</i><br><i>-Alexandra Rickham, Paralympian Sailor</i><br><i>-Jamie Hooper, Senior Equality and Diversity Manager, Sport England</i> | <b>Nature &amp; Biodiversity</b><br>How sports impact the natural world and vice versa has never been more important. How can we ensure biodiversity is a core facet of our work?<br><br><i>-Giulia Carbone, Deputy Director, International Union for Conservation of Nature (IUCN)</i><br><i>-Reece Pacheco, Executive Director, World Surf League PURE,</i><br><i>- Elena Hight, Professional Snowboarder</i><br><i>- Russell Seymour, Chair, BASIS</i> | <b>Reaching &amp; Engaging Fans</b><br>Whilst some sport has restarted, fans are absent from the action – how can we continue to reach and influence fans around climate change?<br><br><i>-Norman Vosschulte, Director of Fan Experience,</i> |

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|   | <p><i>Head of Social Responsibility, National Basketball Association</i><br/> <i>-Paolo Emilio Adani, Health and Science Medical Manager, World Athletics</i><br/> <i>-Joanna Deagle, CEO, CAFE</i></p>  | <p><i>-Hala Ousta, Diversity &amp; Accessibility Manager, FIFA</i></p>  | <p><i>- Hattie Park, Sustainability Manager, AELTC and Wimbledon</i></p>   | <p><i>Philadelphia Eagles</i><br/> <i>-Aileen McManamon, Founder, 5T Sports</i><br/> <i>-James Atkins, Founder and Director, Planet Super League - Brian McCullough, Associate Professor, University of Texas A&amp;M</i></p> |
|   | <p><b>The Role of Athletes</b><br/> Athlete activism and leadership has been super-charged in 2020, how can we support more of this?</p> <p><i>-Julien Pierre, Former French National Rugby Player</i><br/> <i>-Charlie Enright, Skipper, 11<sup>th</sup> Hour Racing Team</i><br/> <i>-Katie Rood, Footballer, Lewes FC and New Zealand Ferns</i><br/> <i>- Oluseyi Smith, 2 x Olympian</i><br/> <i>- Lew Blaustein, Founder, EcoAthletes</i></p> | <p><b>Commercial Partnerships</b><br/> In our new reality, commercial partnerships are more important than ever. How can we bring existing stakeholders along and attract new partnerships on our sustainability journey?</p> <p><i>-Solitaire Townsend, Co-Founder, Futerra</i><br/> <i>-Yath Gangakumaran, Director of Strategy, Formula 1</i><br/> <i>-Jack Groh, Director, NFL Green</i><br/> <i>-Anne-Cecile Turner, Sustainability Director, The Ocean Race</i></p> | <p><b>Sports Broadcasting &amp; Combatting Climate Change</b><br/> Broadcast plays a role in both the operational footprint of sport and as a key comms channel for climate messaging – what is the sector doing to progress?</p> <p><i>-Tricia Duffy, Strategic Advisor, BAFTA albert</i><br/> <i>-Charlie Cope, Technical Executive, BBC Sport</i><br/> <i>-Sarita Neto, Sustainability Group Chair, IMG</i><br/> <i>-Steve Smith, Executive Director of Content, Sky Sports</i></p> |   |
| <b>17:10 – 17:15 BST</b>                    | <b>Comfort Break</b>   |   |  |   |
| <b>17:15 – 17:55 BST LIVE</b>               | <b>Breakout Sessions</b> , with discussions between industry leaders and Q&A from attendees, on: <i>2 of 2: Please choose a session and stay in for the duration</i>   |   |  |   |
|   | <b>Health &amp; Wellbeing</b>  | <b>Diversity &amp; Inclusion</b>  | <b>Nature &amp; Biodiversity</b>   | <b>Reaching &amp; Engaging Fans</b>   |
|   | <b>The Role of Athletes</b>  | <b>Commercial Partnerships</b>  | <b>Sports Broadcasting &amp; Combatting Climate Change</b>   |   |
| <b>17:55 – 18:00 BST</b>                    | <b>Comfort Break</b>   |   |  |   |
| <b>18:00 – 18:30 BST</b>                    | <b>Networking and Exhibition</b><br>Visit our exhibitors, join group networking and conduct 1-2-1 meetings   |   |  |   |
| <b>18:30 BST</b>                            | <b>Summit Day One Live Content Close</b><br>(1-2-1 meetings can be conducted right through the 2 day event, whatever your time zone)   |   |  |   |
| <b>Day Two: Friday, 2 October</b>           |  |   |  |   |
| <b>From 09:00 BST LIVE &amp; PRE-RECORD</b> | Access pre-recorded content from speakers, arrange 1-2-1 meetings, visit our partner showcase area and familiarise yourself with the virtual event platform  |   |  |   |
| <b>15:00 – 15:05 BST</b>                    | <b>Opening Remarks</b><br><i>Claire Poole, Founder and CEO, Sport Positive Summit</i>  |   |  |   |
| <b>15:05 – 16:00 BST LIVE</b>               | <b>Keynote Discussion Panel</b><br><b>Where Do We Go From Here? Overcoming Sports' Operational Challenges With Sustainability In Mind</b><br><i>Moderator: David Stubbs, Sustainability Expert</i><br><i>Speakers TBA</i>  |   |  |   |
| <b>16:00 – 16:30 BST</b>                    | <b>Networking and Exhibition</b><br>Visit our exhibitors, connect with colleagues and conduct 1-2-1 meetings   |   |  |   |
| <b>16:30 – 17:10 BST LIVE</b>               | <b>Concurrent Breakout Sessions</b> , with discussions between industry leaders and Q&A from attendees, on: <i>1 of 2: Please choose a session and stay in for the duration</i>  |   |  |   |
|   | <p><b>Sustainable Mobility &amp; Transport Options</b></p> <p>During global COVID-19 lockdowns we all experienced cleaner air. As we build back better, how can sport support a continuation of this through sustainable transport?</p>  | <p><b>Systemic Resource Recovery</b></p> <p>It's never been more important to do more with less, minimise waste and ensure any waste our sporting events create is fed back into the circular economy. What more can we do?</p>   | <p><b>Removing Single Use Plastic from Sport</b></p> <p>Some of the great leaps in the removal of single use plastic at our sports event might be impacted post COVID-19. How we can ensure safety and public health, without reverting to SUP.</p>  |   |

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|-------------------------------|---|--|---|--|
|                               | <p><i>-Julia Palle, Senior Sustainability Consultant, Formula E</i><br/> <i>- Patrick Gasser, Head of Football and Social Responsibility (FSR), UEFA</i><br/> <i>-Andrea Collins, Lecturer, Cardiff University</i></p>  | <p><i>-Dan Reading, Head of Sustainability, World Sailing</i><br/> <i>-Sarah Smith, Facilities and Sustainability, Wembley Stadium/the Football Association</i><br/> <i>-Michael Lloyd, Deputy Facilities Manager, Arsenal</i><br/> <i>- Sara Axelrod, Director of Sustainability, Ball Corporation</i></p>  | <p><i>-Philip Russell, Sustainability Director, The R&amp;A</i><br/> <i>-Dee Caffari MBE, Sailor</i><br/> <i>- Sarah Cooley, Director of Climate Science, The Ocean Conservancy</i><br/> <i>-David Noble, Head of PR, Bluewater</i></p>   |  |
|                               | <p><b>Healthy Food and Sport</b></p> <p>Choosing lower carbon, locally sourced foods is better for our health, and better for the environment. So how can athletes and sport as a whole play a role when it comes to encouraging participants and fans to choose vegan, vegetarian and locally sourced, sustainable foods?</p> <p><i>-Helen Taylor, Ambassador, Sustainability in Sport &amp; Forest Green Rovers FC</i><br/> <i>-Chris Smalling, Professional Footballer, AS Roma and England International</i><br/> <i>-James Wilks, Producer and Narrator, The Game Changers</i></p> | <p><b>Data Measurement and Reporting</b></p> <p>Sports organisations being able to capture, measure and report on data is as crucial as ever. Hear from the experts and discuss what are you struggling with</p> <p><i>-Julie Duffus, Sustainability, International Olympic Committee</i><br/> <i>-Jonathan Smith, Executive Director, Golf Environment Organisation</i><br/> <i>-Omar Mitchell, VP, Sustainable Infrastructure and Growth Initiatives</i><br/> <i>National Hockey League</i><br/> <i>-Matthew Campelli, Director of Sustainability, Touchline</i></p> | <p><b>Supply Chain and Procurement</b></p> <p>Local procurement enables a resilient supply chain and is climate-friendly. Post COVID-19, we have seen how crucial this is. Hear from experts and talk about steps you need to take to increase the resilience of your supply chain.</p> <p><i>- Geert Hendriks, Chair, SandSI</i><br/> <i>-Pete Bradshaw, Head of Sustainability, Manchester City FC</i><br/> <i>- Georgina Grenon, Environmental Excellence Director, Paris 2024</i></p> |  |
| <b>17:10 – 17:15 BST</b>      | <b>Comfort Break</b>  |  |   |  |
| <b>17:15 – 17:45 BST</b>      | <b>Networking and Exhibition</b><br>Visit our exhibitors, join group networking groups and conduct 1-2-1 meetings   |  |   |  |
| <b>17:45 – 17:50 BST</b>      | <b>Comfort Break</b>  |  |   |  |
| <b>17:50 – 18:30 BST LIVE</b> | <b>Concurrent Breakout Sessions</b> , with discussions between industry leaders and Q&A from attendees, on:<br><i>2 of 2: Please choose a session and stay in for the duration</i>  |  |   |  |
|                               | <b>Sustainable Mobility &amp; Transport Options</b>   | <b>Systemic Resource Recovery</b>  | <b>Removing Single Use Plastic from Sport</b>   |  |
|                               | <b>The Rise of Planet Based Eating</b>  | <b>Data Measurement and Reporting</b>  | <b>Supply Chain and Procurement</b>   |  |
| <b>18:30 – 18:35 BST</b>      | <b>Summit Closing Remarks</b><br><i>Claire Poole, Founder and CEO, Sport Positive Summit</i>  |  |   |  |
| <b>18.35 – 23.00 BST</b>      | <b>Networking and Exhibition</b><br>Visit our exhibitors and continue to conduct 1-2-1 meetings   |  |   |  |
| <b>23.00 BST</b>              | <b>Summit Close</b>   |  |   |  |