

SPORT+ POSITIVE SUMMIT 2022

In collaboration with





Sport Positive Summit 2022 Agenda

Thanks to Our Partners



As a partner at the 2021 Summit, we were delighted by the overall results. There were dozens of meaningful conversations throughout and many requests at the virtual booth. We came away with new friends and advocates - it's a great COMMUNITY - not just a conference.

4-5 October 2022 Wembley Stadium, London

Draft Agenda | Day One: 4th October | Getting Our House In Order

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	12:50	Sports+ Huddle Lunch Find your Tribe, Connect with Peers		
13:50 Interactive Breakout Sessions & Workshops (Choose 1) Simon Futcher, UK Local and Regional Sales Director, Veolia				
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1. Interactive Workshop: Materiality Assessments as Strategic Sport Sustainability Tool 17:30 Youth Voices Speak Out		1. Interactive Workshop: Materiality Assessments as Strategic Sport Sustainability Tool	17:30	Youth Voices Speak Out
Brian P. McCullough, Associate Professor & Director of the Center for Sport Management		Brian P. McCullough, Associate Professor & Director of the Center for Sport Management		
Research & Education, Texas A&M University 17:45 Closing Inspirational Keynote Address			17:45	
Anne Dietrich, Ph.D Student, Sustainability in Sport Lab, Texas A&M University Leilani Münter, Racing Driver and Environmental Activist		Anne Dietrich, Ph.D Student, Sustainability in Sport Lab, Texas A&M University		Leilani Munter, Racing Driver and Environmental Activist
2. Moving The Needle on Fan Travel & Sustainable Mobility 18:00 Networking Drinks Reception		2. Moving The Needle on Fan Travel & Sustainable Mobility	18:00	Networking Drinks Reception

Speakers to be released very soon

19:00 BBC Green Sport Awards in partnership with Sport Positive Summit

Draft Agenda | Day Two: 5th October | Driving Wider Change

- 8:00 Registration Opens and Welcome Networking 🚔
- 9:00 Welcome Address Claire Poole, Founder and CEO, Sport Positive
- 9:05 How Can We Leverage Our Collective Force For Good? Julia Palle, Sustainability Director, Formula E Additional speakers to be released very soon Moderator: Matt Campelli, Editor, The Sustainabiilty Report
- 9:40 Opening Keynote Address
- **9:50** Authentic and Truly Impactful Fan Engagement Dr Allen Hershkowitz, Sustainability Advisor, NBA Additional speakers to be released very soon
- 10:25 Global Leader Session: Japan Ayano Suga, Social Responsibility and Event Operations, Nagoya Diamond Dolphins
- 10:35 Networking Refreshment Break 🚔
- 11:15 Beyond the Hashtag: Evolving The Athlete Voice

Moderator: Melissa Wilson, Co-Founder, **Athletes of the World** Jamie Farndale, International Rugby Captain, **Scotland Sevens** Natalya Coyle, Triple Olympian, Vice Chairperson, **Irish Olympic Athlete Commission**

- 11:50 Global Leader Session: Latin America Guillermo Castro, Founder Acting Green Forum & Marketing, Colombian Olympic Committee
- 12:00 Community Impact: Supporting Green Spaces & Biodiversity Aly Criscuolo, Sustainability & Corporate Social Responsibility Director, New York Road Runners

Dr Madeleine Orr, Sport Ecologist, **Loughborough University London** Moderator: Dr Cristiana Pace, Founder, **Enovation Consulting**



12.30 Interactive Workshops & Breakouts (Choose 1)

1.Embedding Sustainability Within the Community & Changing Behaviours Helen Taylor, Ambassador, **Forest Green Rovers** Ben Fisher, Sustainability Development Co-ordinator, **EFL Trust**

2. Storytelling: Translation Action To Editorial Genevieve Margrett, Communications Manager, **albert** *Additional speakers to be released very soon*

3. Athletes Unite Lew Blaustein, Founder, EcoAthletes Jeremy Casebeer, Professional Beach Volleyball Player Melissa Wilson, Co-Founder, Athletes of the World Additional speakers to be released very soon

4. Intersectional Environmentalism and Climate Justice
 Dr Jessica Murfree, Visiting Assistant Professor, Sport Management Division,
 Texas A&M University
 Alexandra Rickham, Head of Sustainability, World Sailing

- 13:10 Sports+ Huddle Lunch | Find your Tribe, Connect with Peers
- 14:10 EITHER:

UNFCCC Sports for Climate Action Framework Signatory Meeting (Closed for signatories only, agenda to be sent separately)

OR

15:30

Topical Roundtables and Breakouts

Scope F - the Planet League // LatAm - Guillermo // Athletes - Mel/Lew // Networking Refreshment Break 🚔

- 16:10 Return to UNFCCC Sports for Climate Action Framework Signatory Meeting OR Roundtables OR Networking
- 17:20 Closing Keynote Address
- 17:30 Close of Sport Positive Summit 2022

4-5 October 2022 | Wembley Stadium, London

www.sportpositivesummit.com