



In collaboration with:



# Summit Agenda

<b>Day One – Tuesday 3<sup>rd</sup> October</b>			
8 – 9.00	<b>Registration and Networking</b>		
9 – 10.30	<b>PLENARY KEYNOTE SESSION</b>		
	<p><b>Welcome Address</b></p> <ul style="list-style-type: none"> <li>Claire Poole, CEO and Founder, <b>Sport Positive</b></li> </ul> <p><b>Inspirational Keynote Address</b></p> <ul style="list-style-type: none"> <li>Ed Hawkins MBE, Professor of Climate Science, <b>Reading University</b> - Creator of Warming Stripes</li> </ul> <p><b>UBS Arena Special Announcement</b></p> <ul style="list-style-type: none"> <li>Kim Stone, President, <b>UBS Arena</b></li> </ul> <p><b>Leadership Discussion: The Influence of Sport on Climate</b></p> <ul style="list-style-type: none"> <li>Caroline Flaissier, CEO, <b>French Tennis Federation &amp; Roland Garros</b></li> <li>Lt. Gen. (Rtd) Jackson Tuwei, President, <b>Athletics Kenya</b></li> <li>Kim Stone, President, <b>UBS Arena</b></li> <li>Moderator: David Garrido, Presenter, <b>Sky Sports</b></li> </ul> <p><b>Uniting The Movement: Inspiring Positive Environmental, Health and Societal Change Through Sport</b></p> <ul style="list-style-type: none"> <li>Jeanette Bain-Burnett, Executive Director, Policy and Integrity, <b>Sport England</b></li> </ul>		
10.30 – 11.15	<b>Networking Break</b>		
11.15 – 12.50	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>MACRO</b> Chair: Sheila Nguyen, Head of Sustainability, <b>FIFA Women’s World Cup 2023</b></p> <p><b>A Sustainable Future for Sport – Game On or Game Over?</b></p> <ul style="list-style-type: none"> <li>Jonny Wilkinson CBE, Former <b>Pro Rugby Player</b></li> <li>Katie Cross, Founder, <b>Pledgeball</b></li> <li>Jenny Hughes, Associate Director, <b>Nature Positive/RSK Group</b></li> <li>Jim White, Principal Sustainability Consultant, <b>Nature Positive/RSK Group</b></li> </ul> <p><b>A Drink That Matters</b></p> <ul style="list-style-type: none"> <li>Philip Russell, Managing Director, <b>Bluewater</b></li> </ul> <p><i>Moving between sessions if desired</i></p> <p><b>Clarity on Scope 3 and Credible Routes to Net Zero</b></p> <ul style="list-style-type: none"> <li>Kate Chapman, Head of Sustainability, <b>London Marathon Events</b></li> <li>Peter Bradshaw, Director of Sustainability, <b>Manchester City FC</b></li> <li>Brynn Szukula, Sustainability Consultant, <b>WM</b></li> <li><b>Moderator:</b> Qasa Alom, Radio &amp; TV Presenter</li> </ul> </td> <td style="width: 50%; vertical-align: top;"> <p><b>ACTION</b> Chair: Norman Vosschulte, Director of Fan Experience and Sustainability, <b>Philadelphia Eagles</b></p> <p><b>How NGOs are Taking Action</b></p> <p><i>Speakers to be added imminently</i></p> <p><i>Moving between sessions if desired</i></p> <p><b>Being Intentional on Circular Economy and Resource Efficiency</b></p> <ul style="list-style-type: none"> <li>Caroline Louis, Circular Economy, Sustainable Development &amp; CSR Manager, <b>Paris 2024</b></li> <li>Sofi Armenakian, Head of Sustainability, <b>Atlanta Hawks</b></li> </ul> </td> </tr> </table>	<p><b>MACRO</b> Chair: Sheila Nguyen, Head of Sustainability, <b>FIFA Women’s World Cup 2023</b></p> <p><b>A Sustainable Future for Sport – Game On or Game Over?</b></p> <ul style="list-style-type: none"> <li>Jonny Wilkinson CBE, Former <b>Pro Rugby Player</b></li> <li>Katie Cross, Founder, <b>Pledgeball</b></li> <li>Jenny Hughes, Associate Director, <b>Nature Positive/RSK Group</b></li> <li>Jim White, Principal Sustainability Consultant, <b>Nature Positive/RSK Group</b></li> </ul> <p><b>A Drink That Matters</b></p> <ul style="list-style-type: none"> <li>Philip Russell, Managing Director, <b>Bluewater</b></li> </ul> <p><i>Moving between sessions if desired</i></p> <p><b>Clarity on Scope 3 and Credible Routes to Net Zero</b></p> <ul style="list-style-type: none"> <li>Kate Chapman, Head of Sustainability, <b>London Marathon Events</b></li> <li>Peter Bradshaw, Director of Sustainability, <b>Manchester City FC</b></li> <li>Brynn Szukula, Sustainability Consultant, <b>WM</b></li> <li><b>Moderator:</b> Qasa Alom, Radio &amp; TV Presenter</li> </ul>	<p><b>ACTION</b> Chair: Norman Vosschulte, Director of Fan Experience and Sustainability, <b>Philadelphia Eagles</b></p> <p><b>How NGOs are Taking Action</b></p> <p><i>Speakers to be added imminently</i></p> <p><i>Moving between sessions if desired</i></p> <p><b>Being Intentional on Circular Economy and Resource Efficiency</b></p> <ul style="list-style-type: none"> <li>Caroline Louis, Circular Economy, Sustainable Development &amp; CSR Manager, <b>Paris 2024</b></li> <li>Sofi Armenakian, Head of Sustainability, <b>Atlanta Hawks</b></li> </ul>
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12.50 – 2.05	<b>Networking Lunch</b>		



In collaboration with:



2.05 – 3.40	<b>MACRO</b>	<b>ACTION</b>
	<b>Imagine Differently: How Environmental Justice Can Start With You</b> <ul style="list-style-type: none"> <li>Dr Jessica Murfree, Assistant Professor, <b>University of Cincinnati</b></li> <li>Susie Rodgers MBE, Director, Global Technical Adviser on Disability &amp; Inclusion, Disability Advocate, Ocean Ambassador and <b>Paralympic Gold &amp; Bronze Medallist</b></li> <li>Alexandra Rickham, Head of Sustainability, <b>World Sailing</b></li> </ul>	<b>Sustainable Transformation Through Operations</b> <ul style="list-style-type: none"> <li>Steinar Hoen, Meeting Director, <b>Oslo Bislett Games</b></li> <li>Siri Wallenius, Head of International Relations, <b>Malmö FF</b></li> <li>Simon Futchter, Commercial Business Development Director, <b>Veolia</b></li> <li><b>Moderator:</b> Rita Nehme, Social Impact and Sustainability Manager, <b>Richmond Football Club</b></li> </ul>
	<i>Moving between sessions if desired</i>	<i>Moving between sessions if desired</i>
	<b>Accelerating Change with a Purpose</b> <ul style="list-style-type: none"> <li>Ian Thomas, Managing Director and Team Principal, <b>NEOM McLaren Electric Racing</b></li> <li><i>Additional speakers to be publicised soon</i></li> <li><b>Moderator:</b> Julia Palle, Head of Sustainability, <b>Formula E</b></li> </ul>	<b>Influencing and Inspiring Collective Action</b> <ul style="list-style-type: none"> <li>Naomi Angell-Hicks, Director, Engagement and External Affairs, <b>UK Sport</b></li> <li>Laura Carruthers, Head of Sport Recovery, <b>UK Department of Culture, Media and Sport</b></li> <li>Lindita Xhaferi-Salihu, Head of Sectoral Engagement, Sport, <b>UNFCCC</b></li> </ul>
<b>3.40 – 4.25</b>	<b>Networking Break</b>	
4.25– 6.00	<b>MACRO</b>	<b>ACTION</b>
	<b>Seize The Data: Setting a Baseline, Reporting and Certification</b> <ul style="list-style-type: none"> <li>Rishi Jain, Director of Impact, <b>Liverpool Football Club</b></li> <li>Martin Townsend, Director, Centre of Excellence for Sustainability, <b>BSI</b></li> <li>Lydia Carrington, Sustainability Manager, <b>Edgbaston Stadium</b></li> <li><b>Moderator:</b> Sheila Nguyen, Head of Sustainability, <b>FIFA Women’s World Cup 2023</b></li> </ul>	<b>Mode Push: Innovating on Travel Challenges</b> <ul style="list-style-type: none"> <li>Ellen Jones, Head of Sustainability, <b>F1</b></li> <li>Bob Ramsak Head of Sustainability, <b>World Athletics</b></li> <li>Michele Uva, Director Social &amp; Environmental Sustainability, <b>UEFA</b></li> <li>Norman Vosschulte, Director of Fan Experience and Sustainability, <b>Philadelphia Eagles</b></li> <li><b>Moderator:</b> Claire Poole, Founder, <b>Sport Positive</b></li> </ul>
	<i>Moving between sessions if desired</i>	<i>Moving between sessions if desired</i>
	<b>The Race to Innovate: How Tech Can Help Us</b> <ul style="list-style-type: none"> <li>Sander van Stiphout, Director Innovation and Advisory, <b>Johan Crujff Arena</b></li> <li>Matt Campelli, General Manager, <b>Touchline Earth</b></li> <li>Chris Collins, Country President, <b>Schneider Electric Ireland</b></li> <li><b>Moderator:</b> Qasa Alom, Radio &amp; TV Presenter</li> </ul>	<b>The Sports Go Wild: Ecology, Biodiversity &amp; Nature</b> <ul style="list-style-type: none"> <li>Per Nylykke, DEPUTY DIRECTOR, <b>NATIONAL OLYMPIC COMMITTEE AND SPORTS CONFEDERATION OF DENMARK</b></li> <li>Viviane Fraise, Head of Sustainability, <b>FFT/Roland Garros</b></li> <li>Kelli Jerome, Executive Director, <b>GEO Foundation for Sustainable Golf</b></li> <li><b>Moderator:</b> Jana Janotova, Engagement Officer, Sports for Nature, <b>IUCN</b></li> </ul>
<b>6 – 7.00</b>	<b>Networking Drinks – Brought to you by KIA OVAL</b> <b>Short Address: Emily Iveson-Pritchard, Head of Sustainability, The Kia Oval</b> <b>End of Day One</b>	



In collaboration with:



	<b>Day Two – Wednesday, 4th October</b>	
7.45 – 8.30	<b>Breakfast Huddle: Sports for Nature - Inspiring and Delivering Action for Nature across Sports</b>	
8 – 9.00	<b>Registration and Networking</b>	
	<b>PLENARY &amp; ROUNDTABLES</b>	
9 – 9.15am	<b>In Conversation With Federico Addiechi</b> , Head of Sustainability and Environment, FIFA Interviewer: Claire Poole, Founder, <b>Sport Positive</b>	
9.15 – 10.30	<b>Roundtables: Group Shares, Blue Sky Thinking and Support Groups</b>  <i>Join discussion roundtables with your peers, led by expert rapporteurs, <b>under Chatham House Rule</b>, to connect in a structured but informal way, enabling topic-driven discussions and networking:</i> <ol style="list-style-type: none"> <li>1. SUPPORT GROUP: 'I'm Just Getting Started'</li> <li>2. BLUE SKY THINKING: Using Our Influence To Drive Collective Action</li> <li>3. BLUE SKY THINKING: Storytelling and Communications Ideas</li> <li>4. BLUE SKY THINKING: Unlocking More Athlete Engagement</li> <li>5. BLUE SKY THINKING: How can we be more innovative in our thinking?</li> <li>6. GROUP SHARE: Integrating Climate &amp; Environmental Justice Efforts</li> <li>7. GROUP SHARE: The Evolving Landscape of Sponsorship in Sport</li> <li>8. GROUP SHARE: Getting a Sustainability Strategy In Place</li> <li>9. GROUP SHARE: Tackling The Transport Challenge</li> <li>10. GROUP SHARE: Finding Operational Efficiencies</li> <li>11. GROUP SHARE: Sustainable Venues</li> <li>12. GROUP SHARE: Connecting Sustainability To Human Physical and Mental Health</li> <li>13. GROUP SHARE: Biodiversity Actions &amp; Ideas</li> <li>14. GROUP SHARE: Scope 3. What are you including and how are you collecting data?</li> <li>15. GROUP SHARE: Climate Risks for Sport; Sharing Concerns &amp; Taking Action</li> <li>16. OPEN NETWORKING: No topic, just see where the chat takes you!</li> </ol>	
10.30 – 11.15	<b>Networking Break</b>	
11.20 – 12.55	<b>COMMERCIAL</b>	<b>INSPIRE</b>
	<b>Chair: Claire Poole, Founder and CEO, Sport Positive</b>	<b>Chair: Kristen Fulmer, Sustainability Director, OVG360</b>
	<b>Commercialising Impact – Making Purpose Pay</b> <ul style="list-style-type: none"> <li>• B Treat, Director of Sustainability, <b>Seattle Kraken</b></li> <li>• Steinar Hoen, Meeting Director, <b>Oslo Bislett Games</b></li> <li>• Andrew Lamb, Head of Partnership Development, <b>The Ocean Race</b></li> <li>• <b>Moderator:</b> Aileen McManamon, Chair, <b>Green Sports Alliance</b></li> </ul>	<b>How Sport Can Influence Fans Beyond The Event</b> <ul style="list-style-type: none"> <li>• Asli E. Koç Tiryaki, Manager, Commercial &amp; Sustainability, <b>İstanbul Başakşehir Futbol Kulübü (IBFK)</b></li> <li>• <b>Helen Falkus</b>, Director of Multi-Sports, <b>Sky</b></li> <li>• Tony Stevens, Head of Public Relations, <b>Tottenham Hotspur</b></li> <li>• <b>Moderator:</b> Kristen Fulmer, Sustainability Director, <b>OVG360</b></li> </ul>
	<i>Moving between sessions if desired</i>	<i>Moving between sessions if desired</i>
	<b>Brands' Perspective on Purpose</b> <ul style="list-style-type: none"> <li>• Gemma Morgan, Category Marketing Director, <b>Danone UKIRL</b></li> <li>• Hattie Park, Sustainability Manager, <b>Wimbledon</b></li> <li>• <b>Moderator:</b> Claire Poole, Founder, <b>Sport Positive</b></li> </ul>	<b>How Athletes are Engaging Authentically on Climate</b> <ul style="list-style-type: none"> <li>• Innes Fitzgerald, British U18s Runner that The Times called 'Greta Thunberg of Sport'</li> <li>• Kate Strong, World <b>Record Breaking Cyclist</b></li> <li>• Sébastien Buemi, Driver, <b>Envision Racing (via video link)</b></li> </ul>



In collaboration with:



INTERNATIONAL OLYMPIC COMMITTEE

		<ul style="list-style-type: none"> <li>• <b>Moderator:</b> Melissa Wilson, Founder, <b>Athletes of the World</b></li> </ul>
12.55 – 2.10	<b>Networking Lunch</b>	
2.10 – 3.45	<b>COMMERCIAL</b>	<b>INSPIRE</b>
	<b>Managing &amp; Getting Ahead of Climate Risks</b> <ul style="list-style-type: none"> <li>• Thomas Barnard, Solicitor, <b>Irwin Mitchell</b></li> <li>• Walker Ross, Lecturer in Sport Management, <b>University of Edinburgh</b></li> <li>• Madeleine Orr, Programme Director MSc Sustainable Sport Business, <b>Loughborough University London (via video link)</b></li> <li>• <b>Moderator:</b> Claire Poole, Founder, <b>Sport Positive</b></li> </ul>	<b>Systems Change, Education and Capacity Building</b> <ul style="list-style-type: none"> <li>• Sean McCabe, Climate Justice Officer, <b>Bohemians FC</b></li> <li>• Dave Powell, Senior Engagement Advisor &amp; Climate Engagement Lab Lead, <b>Climate Outreach</b></li> <li>• Lauren MacCallum, General Manager, <b>Protect Our Winters UK</b></li> <li>• Fleur Newman, Unit Lead on Gender, Youth &amp; Action on Climate Empowerment, <b>UNFCCC</b></li> <li>• <b>Moderator:</b> Lindita Xhaferi-Salih, Sectoral Engagement Lead, Sports, <b>UNFCCC</b></li> </ul>
	<i>Moving between sessions if desired</i>	<i>Moving between sessions if desired</i>
	<b>Leading with Sustainable Procurement</b> <ul style="list-style-type: none"> <li>• Ellis McKinnon, Sustainability Manager, <b>2023 UCI Cycling World Championships</b></li> <li>• Maria Grandinetti-Milton, Head of Sustainability, <b>European Tour Group</b></li> <li>• Ruaidhri Dunn, Head of Procurement and Sustainability, <b>The Football Association (FA)</b></li> <li>• <b>Moderator:</b> Claire Poole, Founder, <b>Sport Positive</b></li> </ul>	<b>Grassroots, Community Influence &amp; Collective Action</b> <ul style="list-style-type: none"> <li>• Jimmy D’Arcy, Youth Leadership &amp; Sustainability Manager, <b>GAA</b></li> <li>• Míde Ní Shúilleabháin, Sustainability Advisor, <b>GAA Green Clubs Programme</b></li> <li>• Clara D’Onofrio, President, <b>River Plate Fundación</b></li> <li>• Lucia de Vega, Executive Director, <b>River Plate Fundación</b></li> <li>• Claudio Tomasi, Resident Representative, Turkey, <b>UNDP</b></li> </ul>
3.45 – 4.30	<b>Networking Break</b>	
	<b>PLENARY KEYNOTE SESSION</b>	
4.30 – 5.30	<b>Sport Positive Summit Annual Debate</b> <p><i>Join our interactive discussion of difficult questions that sport is facing on their road to being more sustainable, such as: can sport be credibly get to net zero without transformational systems change? Is sport able to disengage from fossil fuel money? How can we square the circle of growth of professional sport – both commercial and geographically – being in direct opposition to sport committing to climate action?</i></p> <ul style="list-style-type: none"> <li>• Co-Facilitators: David Garrido, Presenter, <b>Sky Sports</b> &amp; Claire Poole, Founder, <b>Sport Positive</b></li> <li>• David Goldblatt, Sports Writer, Broadcaster, <b>Journalist &amp; Author</b></li> <li>• Martin Offiah MBE, <b>Former Pro Rugby Player</b></li> <li>• Fiona Morgan, Chief Purpose Officer, <b>SailGP</b></li> </ul>	
5.30 – 6.00	<b>CLOSING PLENARY KEYNOTES</b> <p><b>Paris 2024 300 Days To Go</b> Georgina Grenon, Director Environmental Excellence, <b>Paris 2024 (via video link)</b></p> <p><b>Sustainability at FIFA Women’s World Cup 2023</b></p> <ul style="list-style-type: none"> <li>• Sheila Nguyen, Head of Sustainability, <b>FIFA Women’s World Cup 2023</b></li> </ul>	
	<b>End of 2023 Summit</b>	