

SPORT+ POSITIVE SUMMIT 2024

In collaboration with



INTERNATIONAL OLYMPIC COMMITTEE

8-9 OCTOBER 2024

KIA OVAL, LONDON & ONLINE

WHO ATTENDS?



Thanks to our partners





“

ATTENDEE FEEDBACK

Without doubt, any given day, Sport Positive is the single reference point as concerns sports and sustainability.

The 2023 Sport Positive Summit was the most substantive, meaningful green-sports event I've attended and I've been to many since 2013.

If you only attend one conference this year, make it the Sport Positive Summit. An agenda packed full of hot-topics with carefully curated speakers from across the whole sports industry, the learning curve is always steep, the conversations thought-provoking, the speakers engaging and opportunity to network with others invaluable. Flawless delivery on and offline.

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2023 ATTENDEE BREAKDOWN



520

Attendees In-Person



110

Attendees Online



85

Speakers



31

Countries Represented

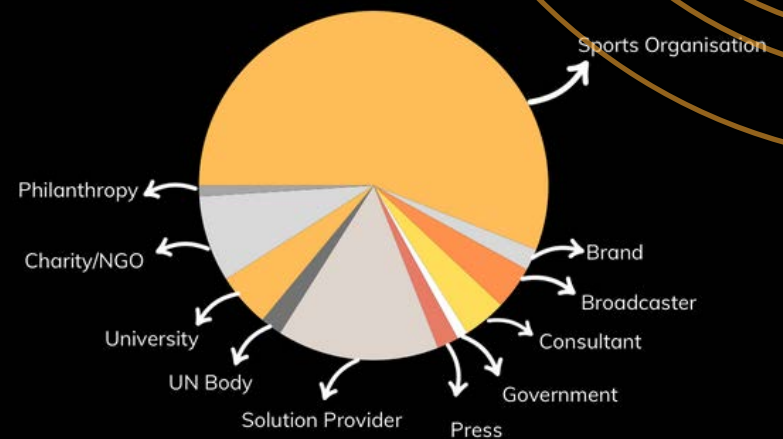


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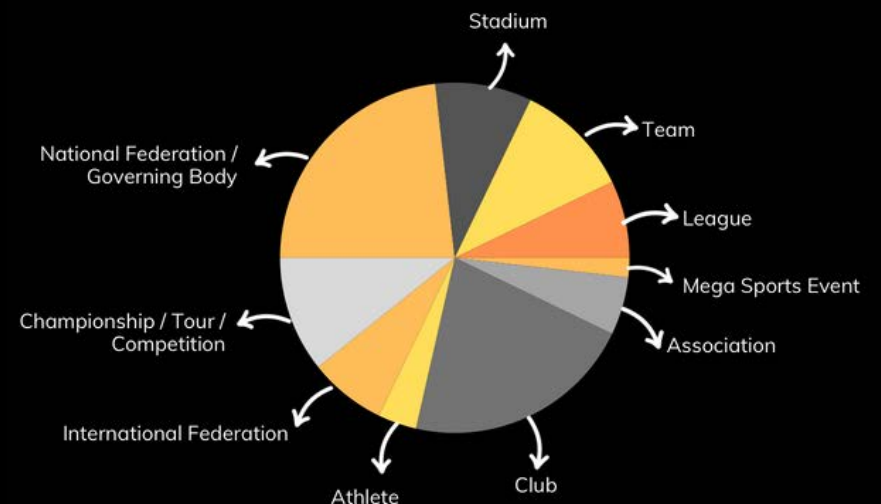
Sports Represented

[2023 Photo Gallery here](#)

Organisational Breakdown



Sports Org Breakdown



SAMPLE OF 2023 ATTENDEE ORGANISATIONS

11th Hour Racing Team
ATP Tour
AEG
Agendi
Arsenal FC
Arup
AS ROMA
Association of National Olympic Committees - ANOC
Aston Villa FC
Athletics Australia
Athletics Kenya
Athletics Vanuatu
Atlanta Hawks & State Farm Arena
Arsen
Australian Football League
Barclays Women's Super League & Championship - The FA
BBC
Benfica Estadio
Big Hearts
Birmingham County FA
Bislett Alliance
Bluewater Group
Bohemian FC
Bologna FC 1909
Brentford FC
Brighton & Hove Albion
Bristol City Football Club
Bristol Sport
British Gymnastics
British Rowing
BRITISH SWIMMING
British Triathlon
British Universities & Colleges Sport
Burton Albion Community Trust
Callaway Golf Europe Ltd
Canada Games Council
Canadian Olympic Committee
Carbon Responsible
Cardiff University
Champions For Earth
Chelsea FC
Chip Ganassi Racing

Climate Pledge Arena
Co-op live
COJO - Paris 2024
Comitê Olímpico do Brasil
CTM Sport
Danone UK & Ireland
Delaware North
Deloitte
Department for Culture, Media & Sport (DCMS)
Department for Energy Security & Net Zero
EcoVadis
Edgbaston Stadium
EFDN Foundation
EFL Trust
EHC Eisbären Management GmbH
England Athletics
England Golf
European Club Association
England Athletics
England Golf
European Club Association
European Tour Group
Extreme E
Extreme International Ltd
F1 Aston Martin Team
Fairtrade Foundation
FanSided
FC Bayern Munich
fc business
FC Porto
Fédération Equestre Internationale
FIBA
FIFA
FIFA Women's World Cup 2023
Final Third
Flamingo Cricket Club
Football For Future
Forest Green Rovers
Formula 1
Formula E
Fossil Free Football
Frazer-Nash
French Tennis Federation
FUNDACIÓN LaLiga

Fundacion River Plate
Gaelic Athletic Association (GAA)
GAUDIA
GB 100 1901 88
GEO Foundation for Sustainable Golf
Ghana Table Tennis Association
Hellenic Basketball Federation
HELLENIC OLYMPIC COMMITTEE
IMG Media Ltd
International Blind Football Foundation
International Olympic Committee
International Surfing Association
International Union for Conservation of Nature
International University Sports Federation (FISU)
Iowa Events Center
İstanbul Başakşehir FK
ITV SPORT
IUCN
Johan Crujiff ArenA
Keep Scotland Beautiful
Kia Oval
Kornit Digital EMEA GMBH
Lancer Capital PS LLC
Lega Nazionale
Professionisti Serie A
Liverpool Football Club
London Marathon Events
London School of Economics and Political Science
London Sport
Loughborough University
LTA
Lundquist College of Business, University of Oregon
Malmö FF
Manchester City FC
Manchester United
Marks & Spencer
McLaren Racing
Mercedes-AMG PETRONAS F1 Team
Minute Media
Motorsport UK

Munster Rugby
NASCAR
National Football League (NFL)
National Olympic Committee and Sports Confederation of Denmark
National Olympic Committee of Costa Rica
NC State University
NEOM
New York Road Runners
Newcastle United
NOC of Denmark
Northampton Rugby Football Club Ltd
Norwegian School of Sport Sciences
NY Yankees, NBA, MLS
Oak View Group
One Tree Planted
Penske Entertainment
Philadelphia Eagles
Phoenix Suns
Pledgeball
Premier League
Premier League Productions
Programa de Naciones Unidas para el Desarrollo
Racing to Zero
Real Betis Balompie Foundation
RFU
Rhino Cup Champions League
Richmond Football Club
RMIT University
Rotterdam University of Applied Sciences
RSK Group
SailGP
Sancroft
Saubert Motorsport
Schneider Electric
Scottish FA
Scottish Rugby
Seattle Kraken
Silverstone Circuits Limited
Sky Sports
Sunset + Vine

Surrey County Cricket Club
Sydney Swans Football Club
Tennis Australia
Tennis Victoria
The All England Lawn Tennis Club (Championships) Ltd
The Athletic
The Behaviouralist
The Change Foundation
The England and Wales Cricket Board
The Football Association (The FA)
The Football Association of Norway
The Mirror
The Norwegian Olympic and Paralympic Committee and Confederation of Sports
The Ocean Race
The R&A
Tottenham Hotspur
TSG 1899 Hoffenheim
UCA
UCI
UEFA
UK Sport
UN Climate Change
UNFCCC
UNICEF UK
University of Cincinnati
University of Edinburgh
University of Malmö
University of Reading
University of Toronto
Useful Projects
Watford FC
Wembley Stadium
West Coast Eagles Football Club
Williams Grand Prix Engineering
WM
Worcester Warriors
World Athletics
World Economic Forum
World Rugby Ltd
World Sailing

SAMPLE OF 2023 ATTENDEE JOB TITLES

Account Director
Account Manager
Advocacy Manager
Ambassador
Assistant Director of Leisure, Sport & Culture
Assistant Project Manager
Assistant to Administration, Marketing and Sustainability
Associate Director
Associate Producer
Associate Professor
Athlete
Blogger
Business Development
Business Development Manager
Business Development Manager EMEA
Business Development Manager Sports CEO
Chair, Environment and Sustainability Commission
Chair
Chairman
Chief Executive Officer
Chief of Staff
Chief Operating Officer
Chief Player Officer
Chief Scientist
Chief Sustainability Consultant
Client Manager
Director
Diversity and Inclusion Manager
Co-Chair and CEO
Co-Chair and General Counsel
Co-Director
Co-Founder
Committee member/ Member of the board
Commodore
Communications Director
Communications Manager
Consultant
COO
Coordinator, Player Relations
Councillor and Lead Member for Environment
CSR and Impact Officer
CSR Manager
Deputy Director
Deputy President for Sport
Deputy Stadium Manager
Development and International Relations Project Manager
Development Director

Director Legal and Corporate Affairs
Director of Content, Production & Ops
Director of Customer Success
Director of Fan Experience
Director of International Relations
Director of Operations
Director of Production
Director of Sport
Director of Strategy and Business Development
Director, Corporate Social Responsibility & Development Projects
Director, Environmental Center
Global Innovation Principal
Global Sport Marketing
Diversity and Inclusion Manager
Editor
Education, Training & Employment Manager
Environment & Sustainability Manager
Environment Manager
Environmental Science Advisor
Environmental Sustainability Manager
Environmental Sustainability Specialist
Environmental Technician
Event & Sustainability Manager
Event Planning CAD Technician
Event Producer/Director
Events & Dispensing Solutions
Executive Director
Executive Director, Communications
Executive Vice President, Business Development & Operations
Feature Producer
Festivals & Events Manager
Finance Business Partner
Financial Director
ISO 20121 Advisor
Founder
Founder & CEO
Founder & Director
Founder/Managing Partner
General Manager
Global CEO
Global Executive Director

Global Sustainability Manager
Group Head of Sustainability
Head of Football Social Responsibility
Head of Circular Economy
Head of Communications
Head of CSR
Head of Development
Head of Digital Services
Head of Events
Head of Global Sales
Head of Inspirational Business
Head of Marketing
Head of Operations
Head of Procurement and Sustainability
Head of Production Operations
Head of Foundation
Head of Sales
Head of Sponsorship
Head of Strategy & Business Development
Head of Strategy and Business Dev
Head of Sustainability
Head of Sustainability Committee
Head of Urban Alliance
Hospitality Production Assistant
Independent Sustainability Expert
Installations Engineer
International Business Developer
International Lead
ISO 20121 Project Manager
Journalist
Lecturer
Lecturer in Sport Management
Manager - Sustainability
Manager Events Classification & Sustainability
Manager Sustainability, Human Rights, Intl. CSR Projects
Manager, Corporate Social Responsibility
Manager, CSR
Manager, Player Relations
Manager, Tennis Development
Managing Director
Managing Director, Sport
Managing Principal
Marketing & Sustainability Director
Marketing Lead
Marketing Manager
Medical Manager, Health and Science Department

Member of the Sustainability Committee
Membership & Partnership
News Reporter
Non Executive Director
Operational Director
Operational Standards and Compliance Manager
Operations Director
Operations Manager
Partnerships Director
Partnerships Manager
Performance Innovation Consultant
PR & Communications Director
Partner
Senior Sustainability Consultant
Senior Project Manager
Senior Sustainability Manager
Social Responsibility Consultant
Social Responsibility Manager
Spain Sports Global General Manager
Spokesman
Presenter/Reporter
President
President and CEO
Principal
Principal Environmental Consultant
Producer
Production Executive
Program Director
Project and Social Media Manager
Project Manager
Project Manager - Major Events
Public Policy Manager
R&D Lead
Sales Manager
SDGs Project Manager
Senior Account Executive
Senior Equality and Diversity Manager
Senior Manager, Communications and Marketing
Senior Key Account Manager
Senior Partnership Development Manager
Senior Partnership Manager
Senior Sports Sponsorship Manager
Senior Sustainability Advocacy Manager
Social Responsibility Manager
Sponsorship Manager
Sport Sustainability Professional

Sports Correspondent
Sports Editor/Senior Reporter
Sports Sustainability Director
Sr. Corporate Human Resource Manager
Sr. Director of Marketing
Strategic Advisor
Strategy, Planning, and Organization Operations
Sustainability Adviser and Trainer
Sustainability Advisor
Sustainability and External Relations Manager
Sustainability and Legacy Manager
Sustainability Director
Sustainability Executive
Sustainability Manager
Sustainability Officer
Sustainability Strategy Manager
Sustainable Development Manager
SVP Ocean Responsibility
Sport Event Coordinator
Technical Sustainability Advisor
Vice Chair
Vice President
Vice President, Energy and Environment
VP Brand Partnerships
VP, Corporate Communications

Geographical breakdown



SURVEY RESULTS

96%

of 2023 attendees believe the Summit (content, learnings, connections made) has materially helped focus/drive forward their own efforts

57%

of attendees rated the Summit 9/10 or 10/10

8.6/10

was the average event rating



ATTENDEE FEEDBACK

Sport Positive is a hugely important moment in our annual calendar for sports. If you list the two or three 'must-attend' sports conferences around the world, this is one of them.

Another fantastic summit! As always incorporating diverse voices over a wide cross-section of sustainability topics relevant to all engaged in all levels of sport. Great energy throughout and unified support for positive action in this space. Looking forward to 2024!

The Sport Positive Summit is an invaluable occasion for all professionals in both sustainability and sport, at every level. It is the perfect opportunity, to learn, engage with, and build best practice amongst some of the most prominent names in their respective fields.

A great event for informing and inspiring my next steps in the space where sport, climate and nature intersect.



**SPORT+
POSITIVE
SUMMIT 2024**

**DO YOU WANT TO SPEAK,
SPONSOR OR PARTNER?
GET IN TOUCH**

CONTACT US

INFO@SPORTPOSITIVESUMMIT.COM

In collaboration with

Global Climate Action
United Nations Climate Change



INTERNATIONAL OLYMPIC COMMITTEE