

# SPORT POSITIVE SUMMIT 2025 - AGENDA THEMES

SPORT+  
POSITIVE  
SUMMIT 2025

## KEYNOTES, GROUP THINKS & ROUNDTABLES

- From sustainability to resilience, revenue, health and community – Keeping our work as a priority in a changing landscape
- How climate action and resilience supports sports industry needs and trends from talent, fan engagement, data, participation, performance
- How sport can thrive and be an ally in the wider transition economy
- Group discussion and debate: Finding our positive 'why' to cut through with external stakeholders in the sports ecosystem
- Peer-to-peer roundtables: for topic-driven networking, discussions, debates and progress

### LEADERS

Building a resilient business model through climate risk insights

Economic co-benefits of embedding sustainability

Collaborate to accelerate: How to win together on climate and cost

The DNA of leadership

Mega-sports events leadership

How innovation and technology are powering sustainability



### BRIDGE-BUILDERS

Collaboration with cities and local authorities to enable impact legacy

Unlock partnerships to support your goals

Sustainability and resilience to support funding and investment

Our global sports family: why climate solidarity

The road to COP30 and the role of sport

DEI, human rights



### CHANGE-MAKERS

Going beyond the norm through collective action and innovation

Enabling transparency to increase trust in your brand

Harnessing the power of your entire ecosystem for change

Cost and process optimization

Tackling the big three: travel, circular economy, energy

Nature-positive and biodiversity-led strategies



### STORYTELLERS

Driving climate action by...not always talking about climate action

Integrating climate into campaigns and partner activations

Unlocking fan connections and empowerment

Moving the athlete and influencer voice to the next level

Storytelling that resonates with different internal departments

Training and education



7-8 OCTOBER 2025 | QEII CENTRE LONDON & ONLINE

In collaboration with





# FORMATS, THEMES AND PROMISES

SPORT+  
POSITIVE  
SUMMIT 2025

## NETWORKING

- 45 minute networking breaks, 75 minutes for lunch, 60 minutes welcome networking each day, 60 minute networking drinks. We know how crucial this time is for you.

## INTERACTIVE FORMATS

- Building on positive feedback from last year, we will continue with our plenary discussion/debates with your critical input to our sector's challenges and opportunities
- Each Summit stream session will once again have time to hear use-cases and insights from speakers, followed by a similar amount of time to delve deeper with peers, have expanded Q&A, workshops, roundtables or discussion
- The interactive roundtables you always tell us you love are back, we await your feedback on any new table topics you want us to add in this year

## LEADERS

Leading speakers, concepts and organisations, and those who want to.

Leading the way organisationally, insights from very senior job titles, those who have led the way with an approach or idea, they've tried something brand new and have learnings, or how we urgently now need to lead.

You don't need to be a leader (or feel like you are) yourself to join.

## BRIDGE-BUILDERS

Those building bridges inside their organisation or outside - or want to.

Driving collective action, leading on partnerships and commercial collaboration, working with external organisations to reach goals and bring bigger wins, supporting funding and investment, ensuring sport is part of the wider climate conversation

You don't need to be a bridge-builder yourself to join.

## CHANGE-MAKERS

Those driving the change, boots on the ground - or want to.

Tackling our biggest challenges like travel, energy and circularity, doing the work, enabling transparency, optimising costs and processes, going beyond carbon into resilience and being nature-positive, innovating, being relentless in harnessing change.

You don't need to be a change-maker yourself to join.

## STORYTELLERS

Those ensuring critical messaging cuts through, internally or externally - or want to.

How to bring people along on the journey, integrate sustainability and climate in a way that is local and actionable, unlocking fan action, supporting our strongest storytellers, understanding what resonates and why.

You don't need to be a storyteller yourself to join. All welcome.

7-8 OCTOBER 2025 | QEII CENTRE LONDON & ONLINE

In collaboration with

