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ERASMUS+ SPORT GARFIELD: Greenwashing Avoided through Reporting: a Football Initiative for Environmental Leaders to Develop

- **Project Category** Erasmus +
- **Duration** from January 14, 2025 to July 13, 2027
- **Laboratory/Research Center** SuM Management Institute
- **Expected funding** €400,000
- **Scientific managers** [Tiberio Daddi](#)
- **Role of Sport Positive** Communications and Dissemination
- **Website** <https://garfield-eu.org/>
- **Sponsor** European Commission

GARFIELD aims to develop environmental management tools and fill knowledge gaps on sustainability in professional football clubs and organizations, address the challenges raised by the Corporate Sustainability Reporting Directive (CSRD) and reduce the risks of greenwashing in their environmental communications and declarations. The Project intends to achieve this by adopting a holistic approach involving football clubs from different geographical areas as project partners. Furthermore, since the CSRD and the Green Claim Directive, the subject of the Project, concern the entire football community, the Project will adopt actions, tools, and guidelines aimed at disseminating and valorizing the outputs and results throughout the professional football world.

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Partnership:

- Sant'Anna School of Advanced Studies (SSSA)
- FC Porto (FCP)
- Real Betis Balompìe Foundation (FRBB)
- Sport Positive Ltd (SP)
- Athletic Club Aris Thessaloniki (ARIS)
- TSG 1899 Hoffenheim (TSG Hoffenheim)