



**6-7 OCTOBER. EVERYWHERE.**

in collaboration with

**BE PART OF**

# THE AGENDA

**JOIN US VIRTUALLY FROM  
WHEREVER YOU ARE**



**EARLY BIRD REGISTRATION ENDS SEPTEMBER 7 | REGISTER NOW | [WWW.SPORTPOSITIVESUMMIT.COM](http://WWW.SPORTPOSITIVESUMMIT.COM)**

**THANKS TO OUR  
INCREDIBLE PARTNERS**



**Sustainable  
Markets  
Initiative**





# AGENDA TIMINGS

Live content and networking for all regions  
Take a look at what time live content will be for you

REAL TIME  
LANGUAGE  
TRANSLATION



## WHAT TIME WILL LIVE CONTENT BE HAPPENING FOR YOU ON 6 & 7 OCTOBER?



**CHECK OUT  
THE AMERICAS  
AGENDA AND  
SPEAKERS  
NOW**

**CHECK OUT  
EMEA  
AGENDA AND  
SPEAKERS  
NOW**

**CHECK OUT  
ASIA-PACIFIC  
AGENDA AND  
SPEAKERS  
NOW**

Join your 'Home' time zone session, or get up early and stay up late to get involved in it all live.

You can watch everything back (except virtual roundtables).

THANKS TO OUR  
INCREDIBLE PARTNERS



Sustainable  
Markets  
Initiative



# EMEA TIME ZONE

**DAY ONE: 6 OCTOBER**

## Hour 1: The Shift

### IMPLEMENTATION AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



**Lindita Xhaferi-Salih**  
Business Engagement in Climate Action,  
UN CLIMATE CHANGE



**Julie Duffus**, Head of Sustainability,  
INTERNATIONAL OLYMPIC COMMITTEE



**MODERATOR: Claire Poole**, Founder  
SPORT POSITIVE

WE ARE PLACING GREAT SPEAKERS INTO THIS DISCUSSION SHORTLY,  
AND DON'T FORGET AUDIENCE PARTICIPATION IS A CRITICAL ELEMENT.  
KEEP CHECKING BACK FOR MORE INFORMATION.



## Hour 2 & 3: ACCELERATE ACTION & PROVE IMPACT



Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

### The Business Case

The connection between sustainability, commercial benefits and organisational value.

Partnerships that deliver impact, business goals and engagement: LFC x Husqvarna



**Rishi Jain**, Director of Impact,  
LIVERPOOL FOOTBALL CLUB

Business as unusual: The multiplier effect of unity and alignment



**Speakers TBC**  
IMG

Sustainability & commercial strategy at a start-up sports rights holder



**Matt Bailey**,  
Head of Strategy and Sustainability,  
DESERT VIPERS

Sustainability, Translated - From ESG to Value



**Cecile Monk**, Sustainability Manager,  
FC Copenhagen & Parken Sport & Entertainment

### Risk & Resilience

Build resilience and manage risk in a changing world.



**Denise Ludlam**,  
Environmental  
Sustainability  
Strategic Lead,  
SPORT ENGLAND



**Ben Read**,  
Managing Director,  
VOLUME 1 CLIMBING

Title TBC



**Bob Ramsak**,  
Head of Sustainability,  
WORLD ATHLETICS



Avoiding greenwashing to reduce risk and build resilience



**Rafa Muela-Pastor**,  
General Manager,  
Foundation  
REAL BETIS BALOMPIE



**Inês Ribeiro**, Quality  
and Environmental  
Manager,  
FC PORTO



**Anneke Siebert**  
CSR - Koordinatorin  
TSG HOFFENHEIM  
1899



**Alessio Novi**,  
Sustainability Consultant  
& PhD Researcher,  
SANT ANNA PISA

### Storytelling

Integrate messaging to truly cut through.

Back of the net! How the 2026 World Cup moved the goal posts for climate on screen



**Caroline Meaby**,  
Head of Programmes  
& Engagement,  
OKRE



**Jeremy Mathieu**,  
Head of  
Sustainability,  
ITV

Title TBC



**Juli Palle**, VP of  
Sustainability  
FORMULA E



**Bruno Dauti**, Corporate  
Sustainability Manager,  
FORMULA E

Using science to de-risk sustainability communication: Campaign testing, backlash response and real impact



**Jan Breitsohl**,  
Associate Professor,  
UNIVERSITY OF GLASGOW

Stop searching, start noticing: The stories Munster almost missed



**Laura Lahiff**, Sustainability Lead,  
MUNSTER RUGBY

### Reduce Impact

Reduce environmental and operational impacts.

Measuring the impact of sport practices and engaging with participants



**Nicolas Bonneau**,  
Digital Sport Transformation Leader,  
DECATHLON

FC Barcelona: Closing the loop, creating more value



**Jordi Portabella i Calvete**  
Director of the Sustainability  
FC BARCELONA



**Additional speakers and sessions**  
to be placed here soon

### Governance

Governance, standards and leadership driving measurable change.

Solid foundations: Golf Ireland's story of governance, buy-in and real investment in sustainability



**Ann Courtney**,  
Head of  
Sustainability,  
GOLF IRELAND



**Grainne Kelliher**,  
Consultant,  
GOLF IRELAND

Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point



**Daesung Choe**, General Manager,  
ESG & Performance Management  
KSPO



**Dr. Gaia Pretner**,  
Head of  
Sustainability,  
EFC



**Aoife Burns**, Social &  
Environmental  
Sustainability Officer  
DROGHEDA UNITED FC



**Guy Rippon**, Social Impact and Community Director  
ASTON VILLA FC

### Social Impact & Community

Sport for good, impact and outcomes.

Connected by Our Nature: Lessons from building a nature strategy



**James Beale**,  
Head of Sustainability & Community,  
BRENTFORD F.C

From the football field to the frontlines of climate change



**Karishma Ali**, Founder & CEO,  
KARISHMA ALI FOUNDATION



**Additional speakers and sessions**  
to be placed here soon

THANKS TO OUR  
INCREDIBLE PARTNERS



Sustainable  
Markets  
Initiative



# EMEA TIME ZONE

DAY TWO: 7 OCTOBER

## 90 MINS: INTERACTIVE ROUNDTABLES & WORKSHOPS



**Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers**



**Damian Foxall,**  
Managing Director  
**FOXALL MUNRO/**  
**11TH HOUR RACING**



**Amy Munro, Director,**  
**FOXALL MUNRO/**  
**11TH HOUR RACING**

**Unseen environmental justice and human rights frontlines in sport**



**Shubham Jain,**  
Education and Policy Researcher,  
**CAMBRIDGE UNIVERSITY**

**Measuring the impact of sport practices and engaging with participants**



**Nicholas Bonneau, Digital;**  
Sport Transformation Leader  
**DECATHLON**

**Knowledge without borders: Transferring insights across continents**



**Pragnya Mohan, Triathlete, Founder**  
**EK BETI, EK CYCLE**

Additional roundtables to be announced soon - keep checking back

## 90 MINS: ACCELERATE ACTION & PROVE IMPACT

JOIN LIVE

WATCH BACK

Choose your stream live or bop about different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

### Business & Commercial

Respond to shifts and be better placed to thrive in an increasingly uncertain future.

### Comms, Content & Marketing

Connect sustainability to comms priorities, audiences and objectives.

### Operations

Reduce environmental and operational impacts.

### Strategy

Integrate sustainability for organisational resilience, growth and reputation

### Systems Change

Systems thinking to supercharge progress towards shared goals.

**Together for Impact: How UEFA's and Schwarz Group's strategic partnership is strengthening European football**



**Evelyn Holderbach, Senior Sustainability Commercial Expert,**  
**UEFA**



**Sébastien Klotz, Senior Sponsorship Manager,**  
**UEFA**



**Thomas Bulitta, Head of Sports Partnerships,**  
**LIDL INTERNATIONAL**



**Marcus Bocklisch, Team Leader, EcoSolutions**  
**GREENCYCLE**

**The strategic role of sponsorship in driving sports sector transformation**



**Julien Pierre, Founding President,**  
**FAIR PLAY FOR PLANET**

**Sending it for climate: Mobilising athletes and alliances for systemic change**



**Catherine Ainsworth, CEO,**  
**PROTECT OUR WINTERS UK**



**Dom Winter, Head of Advocacy,**  
**PROTECT OUR WINTERS UK**



Additional speakers and sessions to be placed here shortly



Additional speakers and sessions to be placed here shortly



Additional speakers and sessions to be placed here shortly



Additional speakers and sessions to be placed here shortly

**REDY: Win in all fields**



**Henrique Conceição,**  
Head of Sustainability  
**SPORT LISBOA e BENFICA**

**Sport as a powerhouse for change: Behaviour, innovation and impact**



**Dr. Arouge Agha,**  
Sustainability Manager,  
**ETHARA**

**Evolution of sustainability in major sports events: Insights from the mega-events database**



**Ioannis Konstanopolous,**  
FNS Researcher  
**UNIVERSITY OF LAUSANNE**

**Community, belonging and climate action**



**Hannah Mansour,**  
Director of ESG,  
**ARSENAL FOOTBALL CLUB**

**Everybody's Game FC: Building a culture of belonging**



**Dr. Gaia Prtner,**  
Head of Sustainability  
**EFC**



**Ebru Köksal, Independent Non-Executive Director/Chair,**  
**PFA/WOMEN IN FOOTBALL**

**Changing the game - sustainability in African sport**



**Prince Osiadiand,**  
Founder,  
**SUCCA AFRICA**

**REAL TIME  
LANGUAGE  
TRANSLATION**



**EARLY BIRD REGISTRATION ENDS SEPTEMBER 7 | REGISTER NOW | [WWW.SPORTPOSITIVESUMMIT.COM](https://www.sportpositivesummit.com)**

**THANKS TO OUR  
INCREDIBLE PARTNERS**



**Sustainable  
Markets  
Initiative**



# ASIA-PACIFIC TIME ZONE

DAY ONE: 6 OCTOBER

## HOUR 1: THE SHIFT

### STEWARDSHIP AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently embed climate action into the stewardship of our organisations, sports and communities faster and at scale?



**MODERATOR: Sheila Nguyen, Co-Founder and Non-Executive Director**  
SPORT ENVIRONMENT ALLIANCE

[JOIN LIVE](#)  
[WATCH BACK](#)

WE ARE PLACING GREAT SPEAKERS INTO THIS DISCUSSION SHORTLY, AND DON'T FORGET AUDIENCE PARTICIPATION IS A CRITICAL ELEMENT. KEEP CHECKING BACK FOR MORE INFORMATION.

## HOUR 2 & 3: ACCELERATE ACTION & PROVE IMPACT

Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <h3>The Business Case</h3> <p>The connection between sustainability, commercial benefits and organisational value.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <h3>Risk &amp; Resilience</h3> <p>Build resilience and manage risk in a changing world.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <h3>Storytelling</h3> <p>Integrate messaging to truly cut through.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <h3>The Power of Sport: The Liverpool Way of Driving Commercial Growth Through Purpose &amp; Sustainability</h3> <div>  <p><b>Mikio Yoshimura, Senior Sales, Global Partnerships Sales Team</b><br/>LIVERPOOL FOOTBALL CLUB</p> </div> <h3>Insights from launching an Impact League off the pitch</h3> <div>  <p><b>Jamie Farndale, General Manager, Club Development &amp; Sustainability</b><br/>HONG KONG CHINA RUGBY</p> </div>                                                     | <h3>Keeping sport alive: Building climate resilience</h3> <div>  <p><b>Dr. Hiroshi Hasegawa, Associate Professor,</b><br/>UNIVERSITY OF HIROSHIMA</p> </div> <div>  <p><b>Dr. Yoshio Takahashi, Professor,</b><br/>UNIVERSITY OF WASEDA</p> </div> <div>  <p><b>Naoko Imoto, Executive Director,</b><br/>SDGs IN SPORTS</p> </div>                                                                                                                                                                                    | <h3>From the ballpark to the community: Telling baseball's green story</h3> <div>  <p><b>Melanie Lee, Senior Director, Ballpark Operations</b><br/>MAJOR LEAGUE BASEBALL</p> </div> <h3>Turning up the heat: calling out fossil fuel sponsorship at the Tour Down Under</h3> <div>  <p><b>Nicola Barr, Project and Engagement Director,</b><br/>FRONTRUNNERS</p> </div>                                                                                                                                                                                                     |
| <h3>Reduce Impact</h3> <p>Reduce environmental and operational impacts.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <h3>Governance</h3> <p>Governance, standards and leadership driving measurable change.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <h3>Social Impact &amp; Community</h3> <p>Sport for good. Social impact and community outcomes.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <h3>AFL x SisterWorks: Turning textile waste into opportunity</h3> <div>  <p><b>Rita Nehme, Head of Sustainability,</b><br/>AFL</p> </div> <div>  <p>Additional speaker and session to be placed here shortly</p> </div> <h3>Building a local energy and food system through solar sharing</h3> <div>  <p><b>Gengo Seta, Board Member &amp; Executive Officer,</b><br/>FC MITO HOLLYHOCK</p> </div> | <h3>Driving league-wide climate action: What we've learned so far</h3> <div>  <p><b>Takayuki Tsuji, Sustainability Executive Officer</b><br/>J. LEAGUE</p> </div> <h3>From strategic intent to measurable transformation in 18 months</h3> <div>  <p><b>Kim Crane, President</b><br/>PADDLE AUSTRALIA</p> </div> <h3>Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point</h3> <div>  <p><b>Daesung Choe, General Manager, ESG &amp; Performance Management</b><br/>KSPO</p> </div> | <h3>Why golf's licence to operate starts and ends with community benefit</h3> <div>  <p><b>Abby Freney, National Club Experiences Manager,</b><br/>GOLF AUSTRALIA</p> </div> <h3>Sea Change: Connecting clubs, communities and our coast</h3> <div>  <p><b>Alison Torgersen, Education Lead</b><br/>YACHTING NEW ZEALAND</p> </div> <h3>The missing score: Measuring and accelerating sustainability in youth sports</h3> <div>  <p><b>Rishi Tandon, Founder,</b><br/>YESS</p> </div> |

# ASIA-PACIFIC TIME ZONE

DAY TWO: 7 OCTOBER



**90 MINS: INTERACTIVE  
ROUNDTABLES & WORKSHOPS**

**Changing the future of  
sport with renewables**



**Takayuki Tsujii,**  
Sustainability  
Executive Officer  
J. LEAGUE



**Gengo Seta,**  
Executive Officer  
FC MITO  
HOLLYHOCK



**Masaki Hamaguchi,**  
Board Director, Head  
of Sales &  
Sustainability  
KASHIMA ANTLERS

**Prioritizing impact in 2026:  
Assess your sustainability  
progress, set priorities and  
learn from peers**



**Meghan Reilly,**  
Program Development  
Consultant  
11<sup>th</sup> HOUR RACING



**Kristi Wilson,** Project  
Manager and Digital  
Consultant  
11<sup>th</sup> HOUR RACING

**ADDITIONAL ROUNDTABLES TO BE ANNOUNCED SOON - KEEP CHECKING BACK**

**90 MINS: ACCELERATE ACTION & PROVE IMPACT**

JOIN LIVE

WATCH BACK

Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

## Business & Commercial

Respond to shifts and be better placed to thrive in an increasingly uncertain future.

## Comms, Content & Marketing

Connect sustainability to comms priorities, audiences and objectives.

## Operations

Reduce environmental and operational impacts.

## Strategy

Integrate sustainability for organisational resilience, growth and reputation

## Systems Change

Systems thinking to supercharge progress towards shared goals.

**A Grand Slam approach to sustainability, circularity and disclosure**



**Matthew Nicholas,** Director of Sustainability,  
TENNIS AUSTRALIA

**Collaboration, Innovation and nature: A holistic strategy to reduce impact and improve society**



**Tatsushi Furuta,** Chief Sustainability Officer,  
HONDA MOBILITY CORPORATION, SUZUKA CIRCUIT

**The Quadruple Helix in action: Evolving Taiwan's Green Running Race Alliance into a full sport coalition**



**Dr. Kevin Huang,** Professor,  
NATIONAL TSING HUA UNIVERSITY

**Sport Forever: How innovation, storytelling and funding through sport can drive societal change**



**Joanne Bowen,** CEO,  
CRICKET FOR CLIMATE

**MANY MORE GREAT SPEAKERS TO BE PLACED SOON. KEEP CHECKING BACK FOR MORE INFORMATION.**

**REAL TIME  
LANGUAGE  
TRANSLATION**



**EARLY BIRD REGISTRATION ENDS SEPTEMBER 7 | REGISTER NOW | [WWW.SPORTPOSITIVESUMMIT.COM](http://WWW.SPORTPOSITIVESUMMIT.COM)**

**THANKS TO OUR  
INCREDIBLE PARTNERS**



Sustainable  
Markets  
Initiative



# THE AMERICAS TIME ZONE

DAY ONE: 6 OCTOBER

## HOOR 1: THE SHIFT

### IMPLEMENTATION AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



**Norman Vosschulte,**  
VP of Fan Experience & Sustainability  
PHILADELPHIA EAGLES



**MODERATOR: Claire Poole, Founder**  
SPORT POSITIVE



**WE ARE PLACING GREAT SPEAKERS INTO THIS DISCUSSION SHORTLY, AND DON'T FORGET AUDIENCE PARTICIPATION IS A CRITICAL ELEMENT. KEEP CHECKING BACK FOR MORE INFORMATION.**

## HOOR 2 & 3: ACCELERATE ACTION & PROVE IMPACT



Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

### The Business Case

The connection between sustainability, commercial benefits and organisational value.

Your blueprint: high-impact local partnerships that bring commercial and community gains



**Brazos Barber, Director of Sustainability,**  
PGA TOUR

Impact is good business: Lessons from building purpose-driven ventures



**Julia Vergueiro, Co-Founder,**  
NOSSA ARENA

Integrating sustainability across the business to create commercial value & impact



**Annie Horn, Associate VP, Social Impact & Inclusion & Sustainability**  
NBA

Liberty Global's future sustainable investment roadmap



**Eke Vermeer, VP CSR and Public Affairs**  
LIBERTY GLOBAL

### Risk & Resilience

Build resilience and manage risk in a changing world.



**Eve Joseph,**  
Head of Social Impact,  
BRITISH TRIATHLON



Additional speakers and sessions to be placed here soon



Additional speakers and sessions to be placed here soon

### Storytelling

Integrate messaging to truly cut through.



**Shaun Hoyte, Founder and Adjunct Professor,**  
SEED/COLUMBIA UNIVERSITY

Live Q&A: Unlocking sport's climate comeback with Dr Katharine Hayhoe



**Dr. Katherine Hayhoe, Climate Scientist,**  
TEXAS TECH UNIVERSITY



**Lewis Blaustein, Founder,**  
ECOATHLETES

Storytelling as a climate tool for the sporty and curious



**Dr. Jessica Murfree, Assistant Professor and ACCESS Research Lab Director,**  
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

### Reduce Impact

Reduce environmental and operational impacts.

Beyond the Numbers: How carbon accounting drives better decisions



**B Treat, VP Sustainability,**  
SEATTLE KRACKEN/CLIMATE PLEDGE ARENA

From the field to society: Building more than a football team



**Fernando Monfardini, Compliance, Data Protection & ESG Officer,**  
ATHLETICO MINEIRO SAF

Moving sport forward: Tackling the sustainable transport challenge



**Ashley Gladney, Sustainability Program Manager, Charlotte Region Visitors Authority | Spectrum Center**

Sustainability in action: Environment, inclusion, and social commitment



**Ramiro Pazos, Sport Sustainability Specialist,**  
RACING CLUB

### Governance

Governance, standards and leadership driving measurable change.

Sustainability initiatives and progress at the LA28 Games



**Becky Dale, VP Sustainability,**  
LA28



**Riley Nelson,**  
Head of Sustainability,  
NASCAR



Additional speakers and sessions to be placed here soon

### Social Impact & Community

Sport for good. Social impact and community outcomes.

The club as a protective environment: Sport and mental health in childhood



**Lucia de la Vega,**  
Executive Director,  
FUNDACION RIVER PLATE



**Felipe Llorente,**  
President  
FUNDACION RIVER PLATE



Additional speakers and sessions to be placed here soon

THANKS TO OUR  
INCREDIBLE PARTNERS



Sustainable  
Markets  
Initiative



# THE AMERICAS TIME ZONE

DAY TWO: 7 OCTOBER

90 MINS: INTERACTIVE  
ROUNDTABLES & WORKSHOPS

**Connecting with fans and stakeholders on local leadership through conservation and nature**

 **Zach Ruiz,**  
Sustainability Manager,  
MIAMI HEAT

**Athlete engagement: From speaking up to taking action**

 **Samuel Mattis,** Olympian/  
Athlete Relations Lead,  
THE LONG GAME

**How to talk about food and climate in sports**

 **Eve Turow-Paul,**  
Founder & Executive Director  
BITE

**Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers**

 **Meghan Reilly,**  
Program Development Consultant  
Foxall Munro/11<sup>th</sup> Hour Racing

 **Damian Foxall**  
Managing Director  
Foxall Munro/11<sup>th</sup> Hour Racing

**ADDITIONAL ROUNDTABLES TO BE ANNOUNCED SOON - KEEP CHECKING BACK**

90 MINS: ACCELERATE ACTION & PROVE IMPACT

Choose your stream live or bop about different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

**Business & Commercial**

Respond to shifts and be better placed to thrive in an uncertain future.

The hidden commercial opportunity of sports apparel

 **Joanna Czukowna**  
CEO,  
5THREAD

 Additional speakers and sessions to be placed here soon

 Additional speakers and sessions to be placed here soon

**Comms, Content & Marketing**

Connect sustainability to comms priorities, audiences and objectives.

MANY MORE GREAT SPEAKERS TO BE PLACED SOON. KEEP CHECKING BACK FOR MORE INFORMATION.

**Operations**

Reduce environmental and operational impacts.

Thinking outside the box: inclusive and accessible experiences for fans

 **Irena Smetanova,**  
Community Projects Manager  
AC SPARTA PRAHA

 Additional speakers and sessions to be placed here soon

 Additional speakers and sessions to be placed here soon

**Strategy**

Integrate sustainability for organisational resilience, growth and reputation

From launch to 2 years in: perspectives on the sustainability strategy journey

 **Sasha Sutherland,**  
Director  
BARBADOS OLYMPIC COMMITTEE

 **Diane Henderson,**  
President  
TRINIDAD AND TOBAGO OLYMPIC COMMITTEE

**Systems Change**

Systems thinking to supercharge progress towards shared goals.

From sport to systems change - aligning culture, values, and community

 **Danielle Doza,** VP of Sustainability and Environmental Services  
CLEVELAND CAVALIERS  
ROCK ENTERTAINMENT GROUP

**UN Decade of Sustainable Transport: Rethinking how sport moves**

 **Isabella Burczak,**  
Cycling For All & Sustainability Manager  
UNION CYCLISTE INTERNATIONALE (UCI)

 **Jen Cerullo,**  
Sustainability Manager  
WORLD TRIATHLON

 **Pierre Villez**  
F1 & Sport Sustainability Lead  
FÉDÉRATION INTERNATIONALE DE L'AUTOMOBILE (FIA)

 **Dr Madeleine Orr,**  
Assistant Professor,  
UNIVERSITY OF TORONTO

**REAL TIME LANGUAGE TRANSLATION**

        

EARLY BIRD REGISTRATION ENDS SEPTEMBER 7 | REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM



**6-7 OCTOBER. EVERYWHERE.**

in collaboration with



**EARLY BIRD REGISTRATION ENDS SEPTEMBER 7 | REGISTER NOW | [WWW.SPORTPOSITIVESUMMIT.COM](http://WWW.SPORTPOSITIVESUMMIT.COM)**

**THANKS TO OUR  
INCREDIBLE PARTNERS**



**Sustainable  
Markets  
Initiative**

