



6-7 OCTOBER. EVERYWHERE.

in collaboration with

BE PART OF

THE AGENDA

**JOIN US VIRTUALLY FROM
WHEREVER YOU ARE**



REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM

**THANKS TO OUR
INCREIBLE PARTNERS**



**Sustainable
Markets
Initiative**



**GREEN
SPORTS
ALLIANCE**





AGENDA TIMINGS

Live content and networking for all regions
Take a look at what time live content will be for you

REAL TIME
LANGUAGE
TRANSLATION



WHAT TIME WILL LIVE CONTENT BE HAPPENING FOR YOU ON 6 & 7 OCTOBER?

THE AMERICAS

UTC 16:00 - 19:00

09:00 - 12:00	Pacific Time (PDT)
10:00 - 13:00	Mountain Time (MDT)
11:00 - 14:00	Central Time (CDT)
12:00 - 15:00	Eastern Time (EDT)
13:00 - 16:00	Atlantic Time (ADT)
17:00 - 20:00	British Summer Time (BST)
18:00 - 21:00	Central European Time (CET)

EMEA

UTC 8:00 - 11:00

09:00 - 12:00	British Summer Time (BST)
10:00 - 13:00	Central European Time (CET)
11:00 - 14:00	Eastern European Time (EET)
12:00 - 15:00	Gulf Standard Time (GST)
13:30 - 16:30	India Standard Time (IST)
16:00 - 19:00	China Standard Time (CST)

APAC

UTC 01:00 - 04:00

06:30 - 09:30	India Standard Time (IST)
09:00 - 12:00	China Standard Time (CST)
09:00 - 12:00	Singapore Time (SGT)
10:00 - 13:00	Japan Standard Time (JST)
12:00 - 15:00	Australian Eastern Time (AET)
13:00 - 16:00	Gilbert Island Time (GILT)
14:00 - 17:00	New Zealand Daylight Time (NZDT)



**CHECK OUT
THE AMERICAS
AGENDA AND
SPEAKERS
NOW**



**CHECK OUT
EMEA
AGENDA AND
SPEAKERS
NOW**



**CHECK OUT
ASIA-PACIFIC
AGENDA AND
SPEAKERS
NOW**

Join your 'Home' time zone session, or get up early and stay up late to get involved in it all live.

You can watch everything back (except virtual roundtables).

THANKS TO OUR
INCREDIBLE PARTNERS



EMEA TIME ZONE

DAY ONE: 6 OCTOBER

OUR 1: THE SHIFT

IMPLEMENTATION AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



Lindita Khaferi-Salih
Business Engagement in Climate Action,
UN CLIMATE CHANGE



Lucy Hunt, Ocean Impact Director
THE OCEAN RACE



MODERATOR: Claire Poole,
Founder
SPORT POSITIVE



Julie Duffus, Head of Sustainability,
INTERNATIONAL OLYMPIC COMMITTEE



Eliot Whittington, Chief Systems
Change Officer
CAMBRIDGE INSTITUTE FOR
SUSTAINABLE LEADERSHIP



OUR 2 & 3: ACCELERATE ACTION & PROVE IMPACT



Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

The Business Case

Chairperson: Dom Goggins, CEO,
BASIS



Risk & Resilience

Chairperson: Alexandra Rickham PLV,
Director of Sustainability, World Sailing



Storytelling

Chairperson: Matthew Campelli,
Touchline Earth



The multiplier effect of unity and alignment



Ian Moffitt, SVP,
Business
Development,
IMG
(Moderator)



Will Slumbers,
Senior Manager,
Golf Events
IMG



James Schofield,
Production Manager,
EUROPEAN TOUR
PRODUCTIONS/IMG

Partnerships that deliver impact, business goals and engagement: LFC x Husqvarna



Rishi Jain, Director of
Impact,
LIVERPOOL F.C.



Margaretha Finnstedt,
Director of Thought
Leadership,
HUSQVARNA GROUP

Sustainability & commercial strategy at a start-up sports rights holder



Matt Bailey,
Head of Strategy and Commercial
DESERT VIPERS

Sustainability, translated - from ESG to value



Cecilie Monk, Sustainability Manager,
FC COPENHAGEN & PARKEN SPORT & ENTERTAINMENT

From athlete advocacy to business shift



Björn Sandström
Former elite Cross-country skier
Project Manager for Sustainability and Sports

Assessing heat hazards, driving action & shifting cultural norms



Denise Ludlam,
Environmental Sustainability
Strategic Lead,
SPORT ENGLAND



Ben Read,
Managing Director,
VOLUME 1 CLIMBING

Adverse weather risk management at World Athletics



Stéphane Deserables
Senior Consultant
WORLD ATHLETICS



Frédéric Garrandes,
Scientific Manager,
WORLD ATHLETICS

Reduce greenwashing risk and strengthen reporting resilience



Rafa Muela-Pastor,
General Manager,
Foundation
REAL BETIS BALOMPIE



Inês Ribeiro, Quality &
Environmental Manager,
FC PORTO



Alessio Novi, Ph.D,
Sustainability Researcher
and Consultant
Scuola Superiore
Sant'Anna Pisa



Anneke Siebert
Teamlead CSR
TSG HOFFENHEIM

Back of the net! How the 2026 World Cup moved the goal posts for climate on screen



Caroline Meaby,
Head of Programmes
& Engagement,
OKRE



Jeremy Mathieu,
Head of Sustainability,
ITV

Title TBC



Julia Palle, VP
of Sustainability
FORMULA E



Chris Turner, CEO
B LAB UK

Using science to de-risk sustainability communication: Campaign testing, backlash response and real impact



Jan Breitsch, Associate Professor,
UNIVERSITY OF GLASGOW

Stop searching, start noticing: The stories Munster almost missed



Laura Lahiff, Sustainability Lead,
MUNSTER RUGBY

Reduce Impact

Chairperson: Anthony Angol, Global ESG
& Sustainability Leader, Former LIV Golf



Governance

Data in Action: Insights from The Sports Impact Report



Nicolas Bonneau,
Digital Sport
Transformation
Leader
DECATHLON



Maël Besson
Agency Founder &
Specialist in the Ecological
Transition of Sport
SPORT 1.5

FC Barcelona: Closing the loop, creating more value



Jordi Portabella i Calvete
Director of Sustainability
FC BARCELONA

Fuel performance and reduce impact: Centring food to reduce emissions



Susanna Sieff,
Sustainability
Director
FIS



Olle Danielsson
Klipplinge,
CEO
FIS ALPINE SKI WORLD
CUP ARE



Anna-Karin Quétel, Director of PLATE
STOCKHOLM RESILIENCE CENTRE

Solid foundations: Golf Ireland's story of governance, buy-in and real investment in sustainability



Ann Courtney,
Head of
Sustainability,
GOLF IRELAND



Grainne Kelliher,
Sustainability Consultant,
GOLF IRELAND

Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point



Daesung Choe, General Manager,
ESG & Performance Management
KSPO

Turning ESG reporting into action: How clubs actually do it



Dr. Gaia Pretner,
Head of
Sustainability
EFC



Aoife Burns, Social &
Environmental
Sustainability Officer
DROGHEDA UNITED FC



Guy Rippon, Social Impact and Community Director
ASTON VILLA FC

Social Impact & Community

Chairperson: Caroline Carlin, Member
Engagement Manager, BASIS



Connected by Our Nature: Lessons from building a nature strategy



James Beale,
Head of Sustainability & Community,
BRENTFORD F.C.

From the football field to the frontlines of climate change



Karishma Ali, Founder & CEO,
KARISHMA ALI FOUNDATION

Community renewable energy: The secret, incredible win for club and community



Katie Cross, CEO
PLEDGEBALL



Jess Dunning, Community
Renewables Manager
YOUNITY



Sarah Farrar, Senior Commercial & Operational Leader,
Chair & Trustee
PLEDGEBALL/RFU

From lived experience to climate action: What happens when we start with people and place



Dr. Katie Parsons, Lecturer in Human Geography
LOUGHBOROUGH UNIVERSITY

THANKS TO OUR
INCREDIBLE PARTNERS



Sustainable
Markets
Initiative



GREEN
SPORTS
ALLIANCE



EMEA TIME ZONE

DAY TWO: 7 OCTOBER

90 MINS: PEER-TO-PEER AND CURATED INTERACTIVE ROUNDTABLES

LIVE ONLY

Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers

Damian Foxall, Managing Director FOXALL MUNRO/ 11TH HOUR RACING

Amy Munro, Director, FOXALL MUNRO/ 11TH HOUR RACING

The race to make sport travel default sustainable

Angelica Molodina, Chief Impact and Operations Officer SUSTAINABLE MARKETS INITIATIVE

Mika Bruchier, ENGLAND INTERNATIONAL CRICKETER

Jez Lowe, Senior Commercial Manager, SkyNRG

Unseen environmental justice and human rights frontlines in sport

Shubham Jain, Education and Policy Researcher, CAMBRIDGE UNIVERSITY

From report to reality: Shaping the future of sustainable sport

Nicolas Bonneau, Digital Sport Transformation Leader, DECATHLON

Emma Foster-Geering, Head of ESG WORLD FEDERATION OF THE SPORTING GOODS INDUSTRY (WFSGI)

Knowledge without borders: Transferring insights across continents

Pragnya Mohan, Triathlete, Founder EK BETI, EK CYCLE

Designing out waste: Idea-jam for circularity in sport

Unlocking truly sustainable venues

How can we unlock collective action across sport?

Making conservation and nature part of your sustainability strategy

How we can embed sustainability in partnerships, commercials and revenue generation

Open networking: share your biggest challenge, opportunity, or insight that can help others

90 MINS: ACCELERATE ACTION & PROVE IMPACT

JOIN LIVE

WATCH BACK

Choose your stream live or bop about different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

Business & Commercial

Chairperson: Dom Goggins, CEO, BASIS

Comms, Content & Marketing

Chairperson: Matthew Campelli, Touchline Earth

Operations

Chairperson: Anthony Angol, Global ESG & Sustainability Leader, Former LIV Golf

Systems Change

Strategy

Together for impact: How UEFA's and Schwarz Group's strategic partnership is strengthening European football

Evelyn Holderbach, Senior Sustainability Commercial Expert, UEFA

Sébastien Klotz, Senior Sponsorship Manager, UEFA

Thomas Bullitta, Head of Sports Partnerships, LIDL INTERNATIONAL

Marcus Bocklisch, Waste & Recycling Management Expert, PREZERO

The strategic role of sponsorship in driving sports sector transformation

Julien Pierre, Founding President, FAIR PLAY FOR PLANET

Sending it for climate: Mobilising athletes and alliances for systemic change

Catherine Ainsworth, CEO, PROTECT OUR WINTERS UK

Dom Winter, Head of Advocacy, PROTECT OUR WINTERS UK

People Move ESG

Greta Bodino, Chief People, Culture & ESG Officer, JUVENTUS FC

Lessons from translating climate science with comedy and creating a movement

Nick Oldridge, Co-Founder CLIMATE SCIENCE BREAKTHROUGH & NATIONAL EMERGENCY BRIEFING

The Long Game: 18 years of sustainability at Roland-Garros

Viviane Fraisse, Direction Engagement & Héritage Directrice Adjointe, FÉDÉRATION FRANÇAIS TENNIS

Claire Halle, Responsable RSE, FÉDÉRATION FRANÇAIS TENNIS

Spend with purpose: Using procurement to deliver social impact in sport

Yvan Noguier, Co-Founder & CEO, YUNUS SPORTS HUB

Helping to create an equal future in motorsport

Emily Holloway, Senior Driver Programme Manager, FORMULA E

Innovative collaborative action: Aligning purpose, stakeholders, and legacy via Formula E's Better Futures Fund

Raffy Gordon-Saker, Senior Sustainability Manager FORMULA E

Tracey Herald, ESG Lead GIFFGAFF

Russell Blackman, Managing Director, THE BIG ISSUE

Community, belonging and climate action

Hannah Mansour, Director of ESG, ARSENAL FOOTBALL CLUB

Everyone's Game FC: Building a culture of belonging

Dr. Gaia Pretner, Head of Sustainability EFC

Ebru Köksal, Chair, WOMEN IN FOOTBALL

REDY: Win in all fields

Henrique Conceição, Head of Sustainability SPORT LISBOA e BENFICA

Sport as a powerhouse for change: Behaviour, innovation and impact

Dr. Arouge Agha, Sustainability Manager, ETHARA

Evolution of sustainability in major sports events: Insights from the mega-events database

Ioannis Konstantopoulos, FNS Researcher UNIVERSITY OF LAUSANNE

Changing the game: Sustainability in African sport

Prince Osiadian, Founder, SUCCA AFRICA

REAL TIME LANGUAGE TRANSLATION

REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM

ASIA-PACIFIC TIME ZONE

DAY ONE: 6 OCTOBER

HOUR 1: THE SHIFT

STEWARDSHIP AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently embed climate action into the stewardship of our organisations, sports and communities faster and at scale?

JOIN LIVE

WATCH BACK



MODERATOR: Sheila Nguyen, Co-Founder and Non-Executive Director
SPORT ENVIRONMENT ALLIANCE



Rhydian Cowley, Australian Racewalker
TRIPLE OLYMPIAN, CLIMATE ADVOCATE



Jamie Farndale, General Manager, Club Development & Sustainability
HONG KONG CHINA RUGBY



Kate Harding, Sustainability Lead
STADIUMS QUEENSLAND

HOUR 2 & 3: ACCELERATE ACTION & PROVE IMPACT

JOIN LIVE

WATCH BACK

Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

The Business Case

Chairperson: Amie Wallis, Chief of People and Culture, Australian Olympic Committee, Board Director, Sports Environment Alliance



Storytelling

Chairperson: Sheila Nguyen, Independent, Co-Founder and Non-Executive Director, Sports Environment Alliance



The power of sport: The Liverpool way of driving commercial growth through purpose & sustainability



Mikio Yoshimura, Senior Sales, Global Partnerships Sales Team
LIVERPOOL FOOTBALL CLUB

Insights from launching an Impact League off the pitch



Jamie Farndale, General Manager, Club Development & Sustainability
HONG KONG CHINA RUGBY

Stepping up to the plate: Telling baseball's green story



Melanie Lee, Senior Director, Ballpark Operations
MAJOR LEAGUE BASEBALL

Turning up the heat: Calling out fossil fuel sponsorship at the Tour Down Under



Nicola Barr, Project and Engagement Director, FRONTRUNNERS

Roots and arenas: Designing eco-centric futures through applied narrative practices



Imon Raza, CLIMATE STORYTELLER & DESIGNER

Reduce Impact

Chairperson: Amie Wallis, Chief of People and Culture & Board Director, Australian Olympic Committee, Sports Environment Alliance



Governance

Chairperson: Kieran Power, Senior Director & Board Director
Nation Partners & Sports Environment Alliance



Social Impact & Community

Chairperson: Sheila Nguyen, Independent, Co-Founder and Non-Executive Director, Sports Environment Alliance



AFL x SisterWorks: Turning textile waste into opportunity



Rita Nehme, Head of Sustainability, AFL

How energy and agriculture go hand in hand for the community in Mito



Gengo Seta, Board Member & Executive Officer, FC MITO HOLLYHOCK



Additional speaker and session to be placed here shortly

Driving league-wide climate action: What we've learned so far



Takayuki Tsuji, Sustainability Executive Officer
J. LEAGUE

From strategic intent to measurable transformation in 18 months



Kim Crane, President
PADDLE AUSTRALIA

Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point



Daesung Choe, General Manager, ESG & Performance Management
KSPO

The missing score: Measuring and accelerating sustainability in youth sports



Rishi Tandon, Founder, YESS

Why golf's licence to operate starts and ends with community benefit



Abby Freney, National Club Experiences Manager, GOLF AUSTRALIA

Sea Change: Connecting clubs, communities and our coast



Alisa Torgersen, Education Lead
YACHTING NEW ZEALAND

THANKS TO OUR
INCREDIBLE PARTNERS



Sustainable
Markets
Initiative



GREEN
SPORTS
ALLIANCE



ASIA-PACIFIC TIME ZONE

DAY TWO: 7 OCTOBER


90 MINS: PEER-TO-PEER AND CURATED INTERACTIVE ROUNDTABLES

Prioritizing impact in 2026:
Assess your sustainability progress, set priorities and learn from peers



Meghan Reilly,
Program Development
Consultant
11TH HOUR RACING



Kristi Wilson, Project
Manager and Digital
Consultant
11TH HOUR RACING

Changing the future of sport with renewable energy



Takayuki Tsujii,
Sustainability
Executive Officer
J. LEAGUE



Gengo Seta,
Executive Officer
FC MITO HOLLYHOCK



Masaki Hamaguchi,
Board Director, Head of
Sales & Sustainability
KASHIMA ANTLERS

Making conservation and nature part of your sustainability strategy

Designing out waste: Idea-jam for circularity in sport

Unlocking truly sustainable venues

How can we unlock collective action across sport?

How we can embed sustainability in partnerships, commercials and revenue generation

Reduce what you control: Minimising sport business and team travel

Open networking: share your biggest challenge, opportunity, or insight that can help others

90 MINS: ACCELERATE ACTION & PROVE IMPACT

[JOIN LIVE](#)
[WATCH BACK](#)

Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

Operations

Chairperson: Sheila Nguyen, Independent,
Co-Founder and Non-Executive Director,
Sports Environment Alliance



The Quadruple Helix in action: Evolving Taiwan's Green Running Race Alliance into a full sport coalition



Dr. Kevin Huang, Professor,
NATIONAL TSING HUA UNIVERSITY

Building Good Supply into the 2032 Olympics



Mark Daniels, Founder and Board
Member,
SOCIAL PROCUREMENT AUSTRALASIA

Comms, Content & Marketing

Chairperson: Sheila Nguyen, Independent,
Co-Founder and Non-Executive Director,
Sports Environment Alliance



More than a mascot: How Richmond turned club identity into comms and conservation



Michael Lacy, General Manager Environment,
Social & Governance
RICHMOND FC

Strategy

A Grand Slam approach to sustainability, circularity and disclosure



Matthew Nicholas, Director of
Sustainability,
TENNIS AUSTRALIA

Collaboration, innovation and nature: A holistic strategy to reduce impact and improve society



Tatsushi Furuta, Chief Sustainability
Officer,
HONDA MOBILITY CORPORATION,
SUZUKA CIRCUIT

Rowing Australia's Sustainability Action Plan 2024 - 2030



Sabina Bertuzzi,
Chair, Rowing Australia Sustainability
Working Group
ROWING AUSTRALIA

Systems Change

Chairperson: Kieran Power, Senior Director
& Board Director
Nation Partners & Sports Environment Alliance



Sport Forever: How innovation, storytelling and funding through sport can drive societal change



Joanne Bowen, CEO,
CRICKET FOR CLIMATE

Polluted sport: Centring young athletes to reimagine the future



Prof Holly Thorpe, School of Sport and Human
Movement Studies, and Associate Dean
Research, Division of Health,
UNIVERSITY OF WAIKATO



Hunter Clapham, Rower and Head Boy
GISBORNE BOYS HIGH SCHOOL

Risk & Resilience

Keeping sport alive: Building climate resilience



Takashi Yamagami, Chair
JAPAN RUGBY FOOTBALL UNION



Dr. Hiroshi Hasegawa, Associate Professor
UNIVERSITY OF HIROSHIMA



Dr. Yoshio Takahashi, Professor,
UNIVERSITY OF WASEDA



Naoko Imoto OLY, Executive Director,
SDGs IN SPORTS

**REAL TIME
LANGUAGE
TRANSLATION**



REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM

**THANKS TO OUR
INCREDIBLE PARTNERS**



Sustainable
Markets
Initiative



GREEN
SPORTS
ALLIANCE



THE AMERICAS TIME ZONE

DAY ONE: 6 OCTOBER

Hour 1: The Shift

IMPLEMENTATION AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



Norman Vosschulte,
VP of Fan Experience & Sustainability
PHILADELPHIA EAGLES



Ovidia Stanoi, Ph.D
Postdoctoral Researcher and Civic
Science Fellow
ANNENBERG PUBLIC POLICY CENTER

[JOIN LIVE](#)
[WATCH BACK](#)

WE ARE PLACING GREAT SPEAKERS INTO THIS DISCUSSION SHORTLY, AND DON'T FORGET AUDIENCE PARTICIPATION IS A CRITICAL ELEMENT. KEEP CHECKING BACK FOR MORE INFORMATION.



MODERATOR:
Claire Poole, Founder
SPORT POSITIVE

Hour 2 & 3: ACCELERATE ACTION & PROVE IMPACT

[JOIN LIVE](#)
[WATCH BACK](#)

Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

The Business Case

Chairperson: Lauren Teague,
Founder,
FanWagn



Impact is good business: Lessons from building purpose-driven ventures



Julia Vergueiro, Co-Founder,
NOSSA ARENA

Your blueprint: High-impact local partnerships that bring commercial and community gains



Brazos Barber, Director of
Sustainability,
PGA TOUR

Integrating sustainability across the business: Working to create commercial value & impact



Annie Horn, Associate VP, Social
Impact & Inclusion & Sustainability
NBA

The multiplier effect of unity and alignment



Ian Moffitt, SVP,
Business
Development,
IMG
(moderator)



Will Slumbers,
Senior Manager,
Golf Events
IMG



James Scholefield,
Production Manager,
EUROPEAN TOUR
PRODUCTIONS/IMG

Risk & Resilience

Managing risk, protecting landscapes and building long-term resilience



Eve Joseph,
Head of Social Impact,
BRITISH TRIATHLON

The architecture of resilience: Moving the sports industry from a la carte sustainable measures to true community stewardship



Aileen McManamon,
Chair,
GREEN SPORTS ALLIANCE

TBC



Aly Criscuolo, Head of Sustainability &
Corporate Social Responsibility
NEW YORK ROAD RUNNERS



Additional speakers and sessions
to be placed here soon

Storytelling

Chairperson: Rodrigo Lois,
Sport Journalist
ESPORTE | Grupo Globo



The Climate X



Shaun Hoyte, Founder and
Adjunct Professor,
SEED/COLUMBIA UNIVERSITY

Live Q&A: Unlocking sport's climate comeback with Dr Katharine Hayhoe



Dr. Katherine Hayhoe,
Climate Scientist,
TEXAS TECH
UNIVERSITY



Lewis Blaustein,
Founder,
ECOATHLETES

Storytelling as a climate tool for the sporty and curious



Dr. Jessica Murfree, Assistant Professor and
ACCESS Research Lab Director,
THE UNIVERSITY OF NORTH CAROLINA AT
CHAPEL HILL

Sport as a cultural barometer of the climate crisis



Sammy Roth,
Climate Columnist &
Storyteller,
CLIMATE COLORED
GOOGLES



Allen Hershkowitz
Environmental
Science Advisor,
NEW YORK YANKEES



Melissa Humana-Paredes,
Olympic Athlete
OLYMPIAN/ECO ATHLETES CHAMPIONS TEAM

Social Impact & Community

Chairperson: Dr. Sonia Preisser-Laskowski,
Interdisciplinary Sports Researcher & Consultant



Reduce Impact

Chairperson: Monika Dharia, Founder
Green Gear Supply Company



From the field to society: Building more than a football team



Fernando Monfardini, Compliance, Data
Protection & ESG Officer,
ATHLETICO MINEIRO SAF

Moving sport forward: Tackling the sustainable transport challenge



Ashley Gladney, Sustainability Program
Manager, Charlotte Region Visitors Authority |
Spectrum Center

Sustainability in action: Environment, inclusion, and social commitment



Ramiro Pazos, Sport Sustainability Specialist,
RACING CLUB

Governance

Sustainability initiatives and progress for the LA28 Games



Becky Dale, VP Sustainability,
LA28

6 keys to finding success as a sustainability leader in sport



Riley Nelson,
Head of Sustainability,
NASCAR

From the slopes to the strategy: Embedding sustainability locally



Juan Rodrigo Fernandez, FASA in the
FIS Sustainability Working Group
ECOFASA



Augusto Capone, Communication and
Education Lead
ECOFASA

The club as a protective environment: Sport and mental health in childhood



Lucia de la Vega,
Executive Director,
FUNDACION RIVER PLATE



Felipe Llorente,
President
FUNDACION RIVER PLATE

Change the game from where you are



Ethan Staddon
Rugby Union Player
BRISTOL BEARS

Creating a fairer future for women through sport



Kathleen Stroia, Head
of Performance Health
WTA



Ashley Keber, VP of
Player Relations
WTA

THANKS TO OUR
INCREDIBLE PARTNERS



Sustainable
Markets
Initiative



GREEN
SPORTS
ALLIANCE



THE AMERICAS TIME ZONE

DAY TWO: 7 OCTOBER

90 MINS: PEER-TO-PEER AND CURATED INTERACTIVE ROUNDTABLES



Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers



Meghan Reilly, Program Development Consultant
Foxall Munro/11th Hour Racing



Damian Foxall, Managing Director
Foxall Munro/11th Hour Racing

Connecting with fans and stakeholders on local leadership through conservation and nature



Zach Ruiz, Sustainability Manager, MIAMI HEAT

Athlete engagement: From speaking up to taking action



Samuel Mattis, OLYMPIAN/Athlete Relations Lead, THE LONG GAME

Communications Workshop: How to talk about food and climate in sports



Eve Turow-Paul, Founder & Executive Director, BITE

Designing out waste: Idea-jam for circularity in sport



Lauren Teague, Founder, FANWAGN

Unlocking truly sustainable venues - FWC26 NY NJ



Bill Squires, Chief Venues Officer for the FIFA Men's World Cup 2026 New York New Jersey Host Committee



Shaun Hoyle, Founder and Adjunct Professor, SEEN/COLUMBIA UNIVERSITY

How we can embed sustainability in partnerships, commercials and revenue generation

How can we unlock collective action across sport?

Reduce what you control: Minimising sport business and team travel

Open networking: share your biggest challenge, opportunity, or insight that can help others

90 MINS: ACCELERATE ACTION & PROVE IMPACT

JOIN LIVE

WATCH BACK

Choose your stream live or hop about different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

Business & Commercial

The hidden commercial opportunity of sports apparel



Joanna Czukowna, CEO, STHREAD

Why sustainability is a key driver of value in sports assets



Charlotte Peyraud, Director and Co-Head of Sustainability Advisory Services, HOULIHAN LOKEY

Revenue Generation Playbook



Jeff Pacini, Executive Director, GREEN SPORTS ALLIANCE

Comms, Content & Marketing

Chairperson: Lauren Teague, Founder, FanWagn



See yourself in the story: Sport, climate & connection



Emma Stewart, Leadership Team CLIMATE SPRING

Helping fans Live Greener on game day and every day



Brittany Sauls, Director of Facility Operations & Sustainability PORTLAND TRAILBLAZERS AT THE ROSE QUARTER

Climate engagement by content creators: a World Cup docuseries



Katie Cross, CEO PLEDGEBALL

Alex Moneypenny, Content Creator, Presenter, Podcaster THE DIFFERENT KNOCK



David Powell, Climate Communications Expert & Podcaster THE LOCAL STORYTELLING EXCHANGE

Strategy

Chairperson: Alexandra Rickham PLY, Director of Sustainability, World Sailing



From launch to 2 years in: Perspectives on the sustainability strategy journey



Sasha Sutherland, Director BARBADOS OLYMPIC COMMITTEE



Diane Henderson, President TRINIDAD AND TOBAGO OLYMPIC COMMITTEE

FIFAWC26 in Monterey: Translating FIFA's strategy into local implementation



Baruch Nathan, Consultant, BNR

Getting things done: A holistic approach to sustainability



Maddie Plank, Senior Sustainability Project Coordinator INDIANA PACERS

Operations

No fan left behind: AC Sparta Prague for everyone



Irena Smetanova, CSR Manager AC SPARTA PRAHA

How the Zurich Classic turned a recycling challenge into a ripple effect



Megan St Germaine, Head of Corporate Events & Brand Partnerships, ZURICH INSURANCE



James Karst, Communications Director, COALITION TO RESTORE COASTAL LOUISIANA

Sustainability: The challenge for the sport in LatAm and the Global South



Guillermo Castro Salgado, Founder ACTING GREEN FORUM

Systems Change

Chairperson: Dr. Sonia Preisser-Laskowski, Interdisciplinary Sports Researcher & Consultant



From sport to systems change: Aligning culture, values, and community



Danielle Doza, VP of Sustainability and Environmental Services CLEVELAND CAVALIERS, ROCK ENTERTAINMENT GROUP

UN decade of sustainable transport: Rethinking how sport moves



Isabella Burczak, Cycling for All & Sustainability Manager UNION CYCLISTE INTERNATIONALE (UCI)



Jen Cerullo, Sustainability Manager WORLD TRIATHLON



Pierre Villez, F1 & Sport Sustainability Lead FEDERATION INTERNATIONALE DE L'AUTOMOBILE (FIA)



Dr Madeleine Orr, Assistant Professor, UNIVERSITY OF TORONTO

REAL TIME LANGUAGE TRANSLATION



REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM

THANKS TO OUR INCREDIBLE PARTNERS



Sustainable Markets Initiative



GREEN SPORTS ALLIANCE





6-7 OCTOBER. EVERYWHERE.

in collaboration with



REGISTER NOW | WWW.SPORTPOSITIVESUMMIT.COM

**THANKS TO OUR
INCREDIBLE PARTNERS**



**Sustainable
Markets
Initiative**



**GREEN
SPORTS
ALLIANCE**

