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United Nations Climate Change

International Olympic Committee

6-7 OCTOBER. EVERYWHERE.

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THE AGENDA

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WHEREVER YOU ARE

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GREEN
SPORTS
ALLIANCE





AGENDA TIMINGS

Live content and networking for all regions
Take a look at what time live content will be for you

REAL TIME
LANGUAGE
TRANSLATION



WHAT TIME WILL LIVE CONTENT BE HAPPENING FOR YOU ON 6 & 7 OCTOBER?



**CHECK OUT
THE AMERICAS
AGENDA AND
SPEAKERS
NOW**

**CHECK OUT
EMEA
AGENDA AND
SPEAKERS
NOW**

**CHECK OUT
ASIA-PACIFIC
AGENDA AND
SPEAKERS
NOW**

Join your 'Home' time zone session, or get up early and stay up late to get involved in it all live.

You can watch everything back (except virtual roundtables).

EMEA TIME ZONE

DAY ONE: 6 OCTOBER

HOOR 1: THE SHIFT

IMPLEMENTATION AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



Lindita Khaferi-Salihi
Business Engagement in Climate Action,
UN CLIMATE CHANGE



Lucy Hunt, Ocean Impact Director
THE OCEAN RACE



MODERATOR:
Claire Poole, Founder
SPORT POSITIVE



Julie Duffus, Head of Sustainability,
INTERNATIONAL OLYMPIC COMMITTEE



Eliot Whittington, Chief Systems
Change Officer
CAMBRIDGE INSTITUTE FOR
SUSTAINABLE LEADERSHIP



HOOR 2 & 3: ACCELERATE ACTION & PROVE IMPACT



Choose your stream live or move around different sessions or discussions that you like. Get access to recordings afterwards. You won't miss a thing. ----->

The Business Case

Chairperson: Dom Goggins, CEO, BASIS



Risk & Resilience

Chairperson: Alexandra Rickham PIV, Former Director of Sustainability, World Sailing



Storytelling

Chairperson: Matthew Campelli, Touchline Earth



The multiplier effect of unity and alignment



Moderator:
Ian Moffitt, SVP,
Business
Development,
IMG



Will Slumbers, Senior Manager,
Golf Events
IMG



James Scholefield,
Production Manager,
EUROPEAN TOUR
PRODUCTIONS/IMG

Partnerships that deliver impact, business goals and engagement: LFC x Husqvarna



Rishi Jain, Director of
Impact,
LIVERPOOL F.C.



Margaretha Finnstedt,
Director of Thought
Leadership,
HUSQVARNA GROUP

Sustainability & commercial strategy at a start-up sports rights holder



Matt Bailey,
Head of Strategy and Commercial
DESERT VIPERS

Sustainability, translated - from ESG to value



Cecilie Monk, Sustainability Manager,
FC COPENHAGEN & PARKEN SPORT & ENTERTAINMENT

From athlete advocacy to business shift



Björn Sandström
Former elite Cross-country skier
Project Manager for Sustainability and Sports

Assessing heat hazards, driving action & shifting cultural norms



Denise Ludlam,
Environmental Sustainability
Strategic Lead,
SPORT ENGLAND



Ben Read,
Managing Director,
VOLUME 1 CLIMBING

Adverse weather risk management at World Athletics



Stéphane Dezerable
Senior Consultant
WORLD ATHLETICS



Frédéric Garrandes,
Scientific Manager,
WORLD ATHLETICS

Reduce greenwashing risk and strengthen reporting resilience



Rafa Muela-Pastor,
General Manager,
Foundation
REAL BETIS BALOMPIE



Inês Ribeiro, Quality &
Environmental Manager,
FC PORTO



Alessio Novi, Ph.D.,
Sustainability Researcher
and Consultant
Scuola Superiore
Sant'Anna Pisa



Anneke Siebert
Teamlead CSR
TSG HOFFENHEIM

The Places We Play: Protecting Nature, Building Resilient Sport



John Suhar, Director of Operations
SAVE THE WAVES COALITION

Back of the net! How the 2026 World Cup moved the goal posts for climate on screen



Caroline Meaby,
Head of Programmes
& Engagement,
OKRE



Jeremy Mathieu,
Head of Sustainability,
ITV

Leading the race for progress: Inside Formula E's journey to the first B Corp certified global sport



Julia Pallo, VP of
Sustainability
FORMULA E



Chris Turner, CEO
B LAB UK

Using science to de-risk sustainability communication: Campaign testing, backlash response and real impact



Jan Breitsch, Associate Professor,
UNIVERSITY OF GLASGOW

Stop searching, start noticing: The stories Munster almost missed



Laura Lahiff, Sustainability Lead,
MUNSTER RUGBY

Change the game from where you are



Ethan Staddon
Rugby Union Player
BRISTOL BEARS

Reduce Impact

Chairperson: Anthony Angol, Senior ESG Consultant, Enovation Consulting



Governance

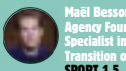
Chairperson: Jess Silva, Founder/Co-Founder SECOND NATURE SISTERS/CARBON JACKED



Data in Action: Insights from The Sports Impact Report



Nicolas Bonneau,
Digital Sport
Transformation
Leader,
DECATHLON



Maël Besson
Agency Founder &
Specialist in the Ecological
Transition of Sport
SPORT 1.5

FC Barcelona: Closing the loop, creating more value



Jordi Portabella i Calvete
Director of Sustainability
FC BARCELONA

Fuel performance and reduce impact: Centring food to reduce emissions



Susanna Sleff,
Sustainability
Director
FIS



Oile Danielsson Klippinge,
CEO
FIS ALPINE SKI WORLD CUP
ÅRE

Anna-Karin Quétel, Director of PLATE
STOCKHOLM RESILIENCE CENTRE

From mapping to action: Integrating nature into a high performance sailing team



Kellie Covington, Sustainability & Ocean Sports Advisor
DONA BERTARELLI PHILANTHROPY/SAILS OF CHANGE

Solid foundations: Golf Ireland's story of governance, buy-in and real investment in sustainability



Ann Courtney,
Head of
Sustainability,
GOLF IRELAND



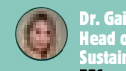
Grainne Kelliher,
Sustainability Consultant,
GOLF IRELAND

Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point



Daesung Choe, General Manager,
ESG & Performance Management
KSPQ

Turning ESG reporting into action: How clubs actually do it



Dr. Gaia Pretner,
Head of
Sustainability
EFC



Aoife Burns, Social &
Environmental
Sustainability Officer
DROGHEDA UNITED FC



Guy Rippon, Social Impact and Community Director
ASTON VILLA FC

Social Impact & Community

Chairperson: Caroline Carlin, Member Engagement Manager, BASIS



Connected by Our Nature: Lessons from building a nature strategy



James Beale,
Head of Sustainability & Community,
BRENTFORD F.C.

From the football field to the frontlines of climate change



Karishma Ali, Founder & CEO,
KARISHMA ALI FOUNDATION

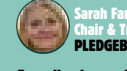
Community renewable energy: The secret, incredible win for club and community



Katie Cross, CEO
PLEDGEBALL



Jess Dunning, Community
Renewables Manager
YOUNITY



Sarah Farrar, Senior Commercial & Operational Leader,
Chair & Trustee
PLEDGEBALL/RFU

From lived experience to climate action: What happens when we start with people and place



Dr. Katie Parsons, Lecturer in Human Geography
LOUGHBOROUGH UNIVERSITY

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EMEA TIME ZONE

DAY TWO: 7 OCTOBER

90 MINS: PEER-TO-PEER AND CURATED INTERACTIVE ROUNDTABLES

LIVE ONLY

Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers



Damian Foxall,
Managing Director
FOXALL MUNRO/
11TH HOUR RACING



Amy Munro,
Director,
FOXALL MUNRO/
11TH HOUR RACING

The race to make sport travel default sustainable



Angelle Moledina, Chief
Impact and Operations Officer
SUSTAINABLE MARKETS
INITIATIVE



Maia Bouchier
ENGLAND
INTERNATIONAL
CRICKETER



Jez Lowe, Senior
Commercial Manager,
SkyNRG

Unseen environmental justice and human rights frontlines in sport



Shubham Jain,
Education and Policy Researcher,
CAMBRIDGE UNIVERSITY

From report to reality: Shaping the future of sustainable sport



Nicolas Bonneau,
Digital Sport Transformation
Leader, **DECATHLON**



Emma Foster-Geering, Head of ESG
WORLD FEDERATION OF THE SPORTING
GOODS INDUSTRY (WFSGI)

Knowledge without borders: Transferring insights across continents



Pragnya Mohan, Triathlete, Founder
EK BETI, EK CYCLE

Building Heat Resilience in Endurance Sports: From Science to Action

Dr Xavier Bisard, Medical Director,
UNION CYCLISTE INTERNATIONALE
Dr Lee Taylor, Reader (Associate
Professor), Exercise and Environmental
Physiology, **LOUGHBOROUGH UNIVERSITY**

Dr Paolo Emilio Adami, Head of Medical
Operation, **WORLD ATHLETICS**
Dr Stéphane Bormen, Director, Health and
Science Department, **WORLD ATHLETICS**

Designing out waste: Idea-jam for circularity in sport

How can we unlock collective action across sport?

Making conservation and nature part of your sustainability strategy

How we can embed sustainability in partnerships, commercials and revenue generation

Open networking: share your biggest challenge, opportunity, or insight that can help others

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Business & Commercial



Chairperson: Dom Goggins, CEO,
BASIS

Comms, Content & Marketing



Chairperson: Matthew Campelli,
Touchline Earth

Operations



Chairperson: Anthony Angol,
Senior ESG Consultant,
Enovation Consulting

Systems Change

Chairperson: TBA

Strategy



Chairperson: Gillian Orris

Together for impact:
How UEFA's and Schwarz Group's
strategic partnership is
strengthening European football



Evelyn Holderbach, Senior
Sustainability Commercial
Expert,
UEFA



Sébastien Klotz,
Senior Sponsorship
Manager,
UEFA



Thomas Bullitta, Head of
Sports Partnerships,
LIDL INTERNATIONAL



Marcus Bocklisch, Waste &
Recycling Management
Expert
PREZERO

The strategic role of sponsorship
in driving sports sector
transformation



Julien Pierre,
Founding President,
FAIR PLAY FOR PLANET

Sending it for climate: Mobilising
athletes and alliances for systemic
change



Catherine Ainsworth,
CEO,
PROTECT OUR WINTERS
UK



Dom Winter,
Head of Advocacy,
PROTECT OUR WINTERS
UK

People Move ESG



Greta Bodino,
Chief People, Culture &
ESG Officer
JUVENTUS FC

Lessons from translating
climate science with comedy
and creating a movement



Nick Oldridge, Co-Founder
CLIMATE SCIENCE
BREAKTHROUGH &
NATIONAL EMERGENCY
BRIEFING

The Long Game: 18
years of sustainability
at Roland-Garros



Viviane Fraisse,
Directrice Adjointe
Engagement &
Héritage,
FÉDÉRATION
FRANÇAISE DE TENNIS

Spend with purpose:
Using procurement to
deliver social impact in
sport



Yoan Noguier,
Co-Founder & CEO,
YUNUS SPORTS HUB

Helping to create an
equal future in
motorsport



Emily Holloway,
Senior Driver
Programme Manager,
FORMULA E

Innovative collaborative action: Aligning
purpose, stakeholders, and legacy via
Formula E's Better Futures Fund



Raffy Gordon-Saker, Senior
Sustainability Manager
FORMULA E



Tracey Herald,
ESG Lead
GIFFGAFF



Russell Blackman,
Managing Director,
THE BIG ISSUE

Community, belonging and climate
action



Hannah Mansour,
Director of ESG,
ARSENAL FOOTBALL CLUB

Everyone's Game FC: Building
a culture of belonging



Dr. Gaia Pretner,
Head of Sustainability
EFC



Ebru Köksal,
Chair,
WOMEN IN FOOTBALL

REDY: Win in all fields



Henrique Conceição,
Head of Sustainability
SPORT LISBOA e
BENFICA

Sport as a powerhouse for
change: Behaviour,
innovation and impact



Dr. Arouge Agha,
Sustainability Manager,
ETHARA

Evolution of sustainability in
major sports events: Insights
from the mega-events database



Ioannis Konstantopoulos,
FNS Researcher
UNIVERSITY OF
LAUSANNE

Changing the game:
Sustainability in African sport



Prince Osiadian,
Founder,
SUCCA AFRICA

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ASIA-PACIFIC TIME ZONE

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HOUR 1: THE SHIFT

STEWARDSHIP AT SCALE: The Sport Positive Summit Group Discussion

How can we now urgently embed climate action into the stewardship of our organisations, sports and communities faster and at scale?

[JOIN LIVE](#)
[WATCH BACK](#)


Jamie Farndale, General Manager,
Club Development & Sustainability
HONG KONG CHINA RUGBY



Kate Harding, Sustainability Manager
STADIUMS QUEENSLAND



Rhydian Cowley, Australian Racewalker
TRIPLE OLYMPIAN, CLIMATE ADVOCATE



Chelsea Tuach, National Champion and Sport Tourism for
Barbados, PROFESSIONAL SURFER



MODERATOR: Sheila Nguyen,
Co-Founder and Non-Executive Director, SPORTS ENVIRONMENT ALLIANCE

HOUR 2 & 3: ACCELERATE ACTION & PROVE IMPACT

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The Business Case

Chairperson: Amie Wallis, Chief of People and Culture,
Australian Olympic Committee,
Board Director, Sports Environment Alliance



Storytelling

Chairperson: Sheila Nguyen, Independent, Co-Founder
and Non-Executive Director,
Sports Environment Alliance



The power of sport: The Liverpool way of driving commercial growth through purpose & sustainability



Mikio Yoshimura,
Senior Sales, Global Partnerships Sales Team
LIVERPOOL FOOTBALL CLUB

Insights from launching an Impact League off the pitch



Jamie Farndale,
General Manager, Club Development &
Sustainability
HONG KONG CHINA RUGBY

Stepping up to the plate: Telling baseball's green story



Melanie Lee, Senior Director, Ballpark Operations
MAJOR LEAGUE BASEBALL

Turning up the heat: Calling out fossil fuel sponsorship at the Tour Down Under



Nicola Barr, Project and Engagement Director,
FRONTRUNNERS

Roots and arenas: Designing eco-centric futures through applied narrative practices



Imon Raza,
CLIMATE STORYTELLER & DESIGNER

Reduce Impact

Chairperson: Amie Wallis, Chief of People
and Culture & Board Director,
Australian Olympic Committee,
Sports Environment Alliance



Governance

Chairperson: Kieran Power, Senior Director
& Board Director
Nation Partners &
Sports Environment Alliance



Social Impact & Community

Chairperson: Sheila Nguyen,
Independent, Co-Founder and
Non-Executive Director,
Sports Environment Alliance



AFL x SisterWorks: Turning textile waste into opportunity



Rita Nehme,
Head of Sustainability,
AFL

How energy and agriculture go hand in hand for the community in Mito



Gengo Seta, Board Member &
Executive Officer,
FC MITO HOLLYHOCK



**Additional speaker and session
to be placed here shortly**

Driving league-wide climate action: What we've learned so far



Takayuki Tsuji, Sustainability
Executive Officer
J. LEAGUE

From strategic intent to measurable transformation in 18 months



Kim Crane, CEO
PADDLE AUSTRALIA

Applying a sport ESG toolkit to identify strengths, weaknesses or your starting point



Daesung Choe, General Manager,
ESG & Performance Management
KSPD

The missing score: Measuring and accelerating sustainability in youth sports



Rishin Tandon, Founder,
YESS

Why golf's licence to operate starts and ends with community benefit



Abby Freney, National Club
Experiences Manager,
GOLF AUSTRALIA

Sea Change: Connecting clubs, communities and our coast



Alisa Torgersen, Education Lead
YACHTING NEW ZEALAND

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ASIA-PACIFIC TIME ZONE

DAY TWO: 7 OCTOBER


90 MINS: PEER-TO-PEER AND CURATED INTERACTIVE ROUNDTABLES

Prioritizing impact in 2026: Assess your sustainability progress, set priorities and learn from peers



**Meghan Reilly, Program Development Consultant
11th HOUR RACING**



**Kristi Wilson, Project Manager and Digital Consultant
11th HOUR RACING**

Changing the future of sport with renewable energy



**Takayuki Tsujii, Sustainability Executive Officer
J. LEAGUE**



**Gengo Seta, Executive Officer
FC MITO HOLLYHOCK**



**Masaki Hamaguchi, Board Director, Head of Sales & Sustainability
KASHIMA ANTLERS**

Making conservation and nature part of your sustainability strategy

Designing out waste: Idea-jam for circularity in sport

Unlocking truly sustainable venues

How can we unlock collective action across sport?

How we can embed sustainability in partnerships, commercials and revenue generation

Reduce what you control: Minimising sport business and team travel

Open networking: share your biggest challenge, opportunity, or insight that can help others



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Operations

Chairperson: Sheila Nguyen, Independent, Co-Founder and Non-Executive Director, Sports Environment Alliance



Strategy

Chairperson: Elizabeth Campbell, Senior Advisor Equity Diversity Inclusion, Australian Sports Commission



Systems Change

Chairperson: Kieran Power, Senior Director & Board Director, Nation Partners & Sports Environment Alliance



The Quadruple Helix in action: Evolving Taiwan's Green Running Race Alliance into a full sport coalition



Dr. Kevin Huang, Professor, NATIONAL TSING HUA UNIVERSITY

Building Good Supply into the 2032 Olympics



Mark Daniels, Founder and Board Member, SOCIAL PROCUREMENT AUSTRALASIA

Rethinking the stadium: From carbon cost to circular asset



Andrew Noonan, Sustainable Lead, HASSELL STUDIO

A Grand Slam approach to sustainability, circularity and disclosure



Matthew Nicholas, Director of Sustainability, TENNIS AUSTRALIA

Collaboration, innovation and nature: A holistic strategy to reduce impact and improve society



Tatsushi Furuta, Chief Sustainability Officer, HONDA MOBILITY CORPORATION, SUZUKA CIRCUIT/MOBILITY RESORT MOTEGI

Practical Action, Collaboration and Creating Momentum at Rowing Australia



Sabina Bertuzzi, Chair, Rowing Australia Sustainability Working Group, ROWING AUSTRALIA

THE POWER OF SPORT TO CHANGE THE SYSTEM - How a grassroots cricket model unlocked \$50m on behalf of all Community sport



Joanne Bowen, CEO, CRICKET FOR CLIMATE

Polluted sport: Centring young athletes to reimagine the future



Prof Holly Thorpe, School of Sport and Human Movement Studies, and Associate Dean Research, Division of Health, UNIVERSITY OF WAIKATO



Hunter Clapham, Rower and Head Boy, GISBORNE BOYS HIGH SCHOOL

Climate Impacts on Community Sport in Australia: Research and Insights



Greg Dingle, Ph.D, Researcher, LA TROBE UNIVERSITY

Risk & Resilience

Keeping sport alive: Building climate resilience



Takashi Yamagami, Chair, JAPAN RUGBY FOOTBALL UNION



Dr. Hiroshi Hasegawa, Associate Professor, UNIVERSITY OF HIROSHIMA



Dr. Yoshio Takahashi, Professor, UNIVERSITY OF WASEDA



Moderator: Naoko Imoto OLY, Executive Director, SDGs IN SPORTS

REAL TIME LANGUAGE TRANSLATION



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How can we now urgently implement climate action through our organisations, partners, sports, cities and communities faster and at scale?



Co-Moderator: Norman Vosschulte,
VP of Fan Experience & Sustainability
PHILADELPHIA EAGLES



Katie Vincent
Canadian Olympic Champion & World Champion
TEAM CANADA



Co-Moderator:
Claire Poole, Founder
SPORT POSITIVE



Ovidia Stanoi, Ph.D
Postdoctoral Researcher and Civic
Science Fellow
ANNENBERG PUBLIC POLICY CENTER



Lt. Gen. Richard Nugee CB CVO CBE
Non-Executive Member for the Defence Safety and
Environmental Committee
BRITISH MINISTRY OF DEFENCE

Hour 2 & 3: ACCELERATE ACTION & PROVE IMPACT

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The Business Case

Chairperson: Lauren Teague,
Founder, FanWagn



Impact is good business: Lessons from
building purpose-driven ventures



Julia Vergueiro, Co-Founder,
NOSSA ARENA

Your blueprint: High-impact local partnerships
that bring commercial and community gains



Brazos Barber, Director of Sustainability,
PGA TOUR

Integrating sustainability across the business:
Working to create commercial value & impact



Annie Horn, Associate VP, Social Impact &
Inclusion & Sustainability, NBA

The multiplier effect of unity and alignment



Ian Moffitt, SVP, Business Development,
IMG



Will Slumbers, Senior Manager, Golf
Events, IMG



James Scholefield, Production Manager,
EUROPEAN TOUR PRODUCTIONS/IMG

Risk & Resilience

Chairperson: Gillian Orris, Sustainability
Manager, UK&I, UEFA EURO 2028



Managing risk, protecting landscapes and
building long-term resilience



Eve Joseph,
Head of Social Impact,
BRITISH TRIATHLON

The architecture of resilience: Moving the
sports industry from a la carte sustainable
measures to true community stewardship



Aileen McManamon,
Chair,
GREEN SPORTS ALLIANCE

More than a race: Managing business risk
and increasing resilience



Aly Criscuolo, Head of Sustainability &
Corporate Social Responsibility
NEW YORK ROAD RUNNERS

Storytelling

Chairperson: Rodrigo Lois,
Sport Journalist
ESPORTE | Grupo Globo



The Climate X



Shaun Hoyte, Founder and
Adjunct Professor,
SEED/COLUMBIA UNIVERSITY

Live Q&A: Unlocking sport's climate comeback
with Dr Katharine Hayhoe



Dr. Katherine Hayhoe,
Climate Scientist,
TEXAS TECH
UNIVERSITY



Lewis Blaustein,
Founder,
ECOATHLETES

Storytelling as a climate tool for the sporty
and curious



Dr. Jessica Murfree, Assistant Professor and
ACCESS Research Lab Director,
THE UNIVERSITY OF NORTH CAROLINA AT
CHAPEL HILL

Sport as a cultural barometer of the climate
crisis



Sammy Roth,
Climate Columnist &
Storyteller,
CLIMATE COLORED
GOGGLES



Allen Hershkowitz
Environmental
Science Advisor,
NEW YORK YANKEES



Melissa Humana-Paredes,
Olympic Athlete
OLYMPIAN/ECO ATHLETES CHAMPIONS TEAM

Reduce Impact

Chairperson: Monika Dharja, Founder
Green Gear Supply Company



From the field to society: Building more
than a football team



Fernando Monfardini, Compliance, Data
Protection & ESG Officer,
ATHLETICO MINEIRO SAF

Sustainability in action: Environment,
inclusion, and social commitment



Ramiro Pazos, Sport Sustainability Specialist,
RACING CLUB

Sustainability at Mega Sports Events:
Working At Scale



Gabrielle Maguire, Founder
GABRIELLE MAGUIRE ADVISORY

Governance

Chairperson: Riley Nelson, Former
Head of Sustainability, NASCAR



Sustainability initiatives and progress for the
LA28 Games



Becky Dale, VP Sustainability,
LA28

6 keys to finding success as a sustainability
leader in sport



Riley Nelson,
Head of Sustainability,
NASCAR

From the slopes to the strategy: Embedding
sustainability locally



Juan Rodrigo Fernandez, FASA in the
FIS Sustainability Working Group
ECOFASA



Augusto Capone, Communication and
Education Lead
ECOFASA

Social Impact & Community

Chairperson: Dr. Sonia Preisser-
Laskowski, Researcher and Consultant



How Sport Can Champion Sustainability and Social Good



Hayley Ladd,
Professional Footballer
Crystal Palace F.C, WSL



Dr. Sonia Preisser-Laskowski,
Researcher and Consultant

The club as a protective environment: Sport and mental
health in childhood



Lucia de la Vega,
Executive Director,
FUNDACION RIVER PLATE



Felipe Llorente,
President
FUNDACION RIVER PLATE

Change the game from where you are



Ethan Staddon
Rugby Union Player
BRISTOL BEARS

Creating a fairer future for women through sport



Kathleen Strolia, Head
of Performance Health
WTA



Ashley Keber, VP of
Player Relations
WTA

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THE AMERICAS TIME ZONE

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Meghan Reilly,
Program Development
Consultant
Foxall Munro/11th Hour Racing

Damian Foxall
Managing Director
Foxall Munro/11th Hour Racing

Connecting with fans and stakeholders on local leadership through conservation and nature

Zach Ruiz, Sustainability Manager, MIAMI HEAT
Athlete engagement: From speaking up to taking action

Samuel Mattis, OLYMPIAN
Communications Workshop: How to talk about food and climate in sports

Eve Turow-Paul, Founder & Executive Director, BITE
Designing out waste: Idea-jam for circularity in sport

Lauren Teague, Founder, FANWAGN
Unlocking truly sustainable venues - FWC26 NY NJ

Bill Squires, Chief Venues Officer for the FIFA Men's World Cup 2026 New York New Jersey Host Committee and Adjunct Professor, COLUMBIA UNIVERSITY

Shaun Hoyte, Founder and Adjunct Professor, SEEN/COLUMBIA UNIVERSITY
How we can embed sustainability in partnerships, commercials and revenue generation
How can we unlock collective action across sport?
Reduce what you control: Minimising sport business and team travel
Open networking: share your biggest challenge, opportunity, or insight that can help others
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Business & Commercial

Chairperson:
Riley Nelson, Former
Head of Sustainability,
NASCAR

The hidden commercial opportunity of sports apparel

Joanna Czutkowna
CEO,
STHREAD

Why sustainability is a key driver of value in sports assets

Charlotte Peyraud,
Director and Co-Head
of Sustainability
Advisory Services,
HOULIHAN LOKEY

Revenue Generation Playbook

Jeff Pacini,
Executive Director,
GREEN SPORTS
ALLIANCE

Comms, Content & Marketing

Chairperson:
Lauren Teague,
Founder, FanWagn

See yourself in the story: Sport, climate & connection

Emma Stewart,
Leadership Team
CLIMATE SPRING

Helping fans Live Greener on game day and every day

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AT THE ROSE QUARTER

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Head of sponsorship and
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AC SPARTA PRAHA

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